

RingtoneFeeder doubles up on iPhone ringtones

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RingtoneFeeder doubles the weekly ringtone output effective today providing its subscribers with two ringtones each week instead of just one at the same price of \$1.98 per month or \$19.98 for a whole year. Current subscribers are not being left out, they will be receiving 6 new ringtones this week and new subscribers will be receiving the 5 latest vocal ringtones as well as the 5 latest instrumental releases when they sign up.

Nashville, Tennessee - RingtoneFeeder doubles the weekly ringtone output effective today providing its subscribers with two ringtones each week instead of just one at the same price of \$1.98 per month or \$19.98 for a whole year. Current subscribers are not being left out, they will be receiving 6 new ringtones this week and new subscribers will be receiving the 5 latest vocal ringtones as well as the 5 latest instrumental releases when they sign up.

Moving forward the subscribers will every week receive one ringtone which will continue to be a 20-30 sec. song with a bit humor and a great beat and the second tone will be instrumental or digital intended for use as alarms, for specific contacts or in situations where vocal ringtones may not be appropriate as a default ringtone.

The new instrumental tones, like the songs, will all be unique original Geoff Smith ringtones produced and optimized to sound great when the iPhone is ringing and there will be various musical genres including but not limited to digital, rock, blues, funky, big band and modern grooves to ensure there will be something for everyone.

RingtoneFeeder was launched to the public on April 29th 2008 and have attracted more than 40,000 unique visitors to the site the first month and the feedback and usage pattern has helped refine the product offering further.

"The feedback from the subscribers has been invaluable for us and one common request has been to also provide instrumental or digital tones as well as the song which we then decided to just add into the existing deal with no further charge. The price for each iPhone ringtone after this announcement is now effectively less than 25 cents which provides tremendous value for our subscribers." said Geoff Smith, Partner and Producer at RingtoneFeeder.

RingtoneFeeder is a new and innovative approach to ringtones offering a subscription model which automatically installs two new original ringtones on the iPhone via iTunes every week. The earlier a subscription to the service is made the bigger collection the subscriber will have. When a ringtone has been released it will not appear in the weekly updates ever again. The 10 latest ringtones are delivered when subscribing and then an additional two new ringtones every week.

There is also a free demo feed available so the service can be tried out with no obligations. The free feed contains a few sample ringtones as well as an introduction video and a PDF guide to managing ringtones via iTunes.

Geoff Smith has been producing and playing music most of his life and is mostly known online from his jingles heard on Adam Curry's Daily Source Code Podcast, GeekBrief.tv, Tips from The Top Floor, ScreenCasts Online, the successful iYule project and recently the theme song for TWiT Live. Geoff began composing jingles and theme songs for podcasters back in 2005 and has literally written hundreds.

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RingtoneFeeder Images, logos and sample ringtones:

<http://www.ringtonefeeder.com/pr/>

iPhone ringtone web app:

<http://m.ringtonefeeder.com/>

Geoff Smith official site:

<http://thegeoffsmith.com/>

RingtoneFeeder.com was launched on April 29th 2008 and is a weekly automated delivery of original ringtones exclusively produced and optimized to sound great on the iPhone. The majority of the ringtones are written and performed by Geoff Smith who has been producing and playing music most of his life and is mostly known online from his jingles heard on Adam Curry's Daily Source Code Podcast, GeekBrief.tv, Tips from The Top Floor, the successful iYule project and recently the theme song for TWiT Live. (C) 2008 RingtoneFeeder. All rights reserved. Apple, the Apple logo, iTunes and iPhone, are registered trademarks of Apple Inc in the U.S. and/or other countries.

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