

Live Video coverage of WWDC Keynote

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The Digital Lifestyle will be providing live coverage before, during, and after Steve Jobs' keynote address at Apple's Worldwide Developer's Conference, Monday June 9th. Live video coverage will begin at noon ET / 9AM PT, one hour before the scheduled start of the Keynote. Throughout the Keynote, The Digital Lifestyle will summarize and comment on the latest details from blogs across the internet.

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The site is also partnering with theiLife.com to provide live video from WWDC immediately following the keynote. "Our goal is to have the first video of any new hardware or software," said site founder Ryan Ritchey.

To ensure a smooth streaming experience, viewing will be capped at 30,000 viewers. Viewers will be able to chat with each other, as well as with the show hosts, without interrupting their video stream. A fullscreen viewing option will also be available.

"With WWDC sold out, we want this to be the best and fastest way for Apple fans to see/hear what's new," Ritchey said.

TheDigitalLifestyle.tv , launched in November 2007 has provided live coverage of MWSF, Segway Polo with Steve Wozniak, and TDL Live, a weekly live show focusing on the latest Apple news and rumors. Additionally, the network shows several original shows and segments, along with some of the most popular technology video podcasts.

Digital Lifestyle:
<http://www.TheDigitalLifestyle.tv>

TheDigitalLifestyle.tv, was founded in November 2007 as the only 24-hour online video network dedicated to Apple news, rumors, and lifestyle. The network was created by former Apple employees who bring a unique perspective to current Apple news and rumors.

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