

iLounge's The Free iPod + iPhone Book 4 Now Available

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Irvine, CA - How could anyone improve a book that readers have already dubbed "the iPod Bible" and downloaded millions of times? Popular web site iLounge answers that question and many more in The Free iPod + iPhone Book 4, a brand-new, 268-page encyclopedia of all things iPod, iPhone, and iTunes. Packed with tons of new information - including some life-changing news about its creators - the redesigned and streamlined fourth-edition is iLounge's best publication yet, guaranteed to help readers make the most of Apple's popular digital media products. It is available for immediate download from the main page of iLounge.

"As fantastic as they are, iPods and iPhones no longer include detailed manuals or software," explained Jeremy Horwitz, Editor of the Book and iLounge, "so we created a one-stop, comprehensive guide to virtually everything you can do with them. Whether you're looking for help, free music or videos, the latest accessories, or the resale value of your used iPod or iPhone, the Book has what you need, and much more."

Building on its acclaimed predecessors, The Free iPod + iPhone Book 4 now features ratings of over 1,800 iPod and iPhone-related products and services, plus in-depth guides to each of Apple's media products, including iTunes and Apple TV. New to this year's edition are "iDesign Retrospective," a look at how talented designers created the world's most impressive iPod accessories, and "iPhone Baby," a modern maternity and paternity article where two expectant parents explain how Apple's breakthrough cell phone transformed the way they share baby news, shop, and relax. Other sections include:

* **Sneak Peeks:** The Book includes exclusive world premieres of over 20 new iPod and iPhone accessories, including new speakers from iHome, earphones from Etymotic and Scosche, in-car accessories from Monster Cable and Griffin Technology, and cases from some of the world's top designers.

* **All Things iPod, iPhone, and Apple TV:** Split into 16 sections that cover the full lifespans of Apple's media devices - from purchase and initial connection to use, repair, and eventual sale - this massive guide also helps users learn how to fill, customize, and accessorize these devices. With newly expanded parts on choosing earphones, finding iPhone-compatible car accessories, and creating device-optimized videos, the All Things guide now also contains direct links to the iLounge.com website for additional, personalized assistance.

* **150 iTunes Answers:** Completely reorganized and updated for the latest version of Apple's iTunes digital media software, 150 iTunes Answers now offers a full 100 pages of helpful tips and pictures. Starting with how to transfer an iPod's or iPhone's contents back to your computer, then including special sections on the iTunes Store, maximizing sound quality, and much more, 150 iTunes Answers now can be read from front to back or as individual tips from a master index.

* **The Next-Generation iPhone and Photo Galleries:** Beautiful photographs and images submitted by iLounge readers depict the past, present, and future of Apple's iPhone

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family, as well as the latest globe-trotting iPods.

"The Free iPod + iPhone Book 4 is a necessary read for users of Apple's media players," said Dennis Lloyd, Publisher of the Book and iLounge. "We've overhauled every single page of last year's edition for easier viewing on desktop, laptop, or pocket-sized screens - you can even read this Book on your iPhone or iPod touch. By making this incredible publication available as a hassle-free download, we continue our mission of providing the world's iPod and iPhone owners with the best possible information, free of charge."

Downloads of The Free iPod + iPhone Book 4 in the popular Adobe PDF format are available now from the ilounge. iLounge's famous 2008 Buyers' Guide and past editions of The Free iPod Book can also be downloaded for free.

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<http://www.ilounge.com/>

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Headquartered in Irvine, California, iLounge Inc. is the world's leading provider of iPod, iPhone, and iTunes information, fully independent of Apple Inc. and vendors of related hardware, software, and services. Founded only days after Apple announced the first iPod in 2001, iLounge has exploded in popularity, today boasting millions of visitors and tens of millions of page views each month. Its editorial content is in no way influenced by advertising, paid placements, or other unsavory practices. iLounge has been hailed by publications such as Forbes, Time Magazine, cNet, and The Wall Street Journal as the leader in iPod-related information online, the former deeming iLounge "the ultimate in product reviews and tutorials on all things iPod." The site, its publisher and editors have been spotlighted by the Associated Press, CNBC, The Guardian (UK), Italian Vogue, The Los Angeles Times, National Post (Canada), The New York Times, PC Magazine, Reuters, Stuff (UK), TechTV and more.

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