

## **Koloroo Debuts With Something New - Widgets That Run on Your iPod**

Published on 03/21/07

Koloroo released the first widgets that run on any iPod with a color screen. TipKalc is an easy-to-use tip calculator with instant check-splitter and KolorWheel is a color utility that provides scientifically formulated color schemes to match a web page, home decor, shirt or outfit ... in fact, just about anything. Both widgets can be loaded onto an iPod from either a PC or Mac and are available at an introductory download price of only \$4.99 and \$7.99 respectively from [www.koloroo.com](http://www.koloroo.com).

### **FOR IMMEDIATE RELEASE**

West Palm Beach, FL – Koloroo today announced the release of the first widgets that run on any iPod with a color screen. TipKalc is an easy-to-use tip calculator with instant check-splitter and KolorWheel is a color utility that provides scientifically formulated color schemes to match a web page, home decor, shirt or outfit ... in fact, just about anything. Both widgets can be loaded onto an iPod from either a PC or Mac and are available at an introductory download price of only \$4.99 and \$7.99 respectively from [www.koloroo.com](http://www.koloroo.com).

TipKalc is easy to use. Just spin your iPod's Click Wheel until your bill amount is displayed in the center of the screen. Everything else is automatically calculated for you. It calculates recommended 15% and 20% tip amounts, grand totals, and even splits the check up to five ways.

Using KolorWheel is just as easy. You select a base color by moving your thumb over the iPod Click Wheel. A suggested color scheme is automatically displayed in the four corners. If you prefer to match your base color to a particular object, you hold your iPod next to it. Again, a suggested color scheme will be automatically displayed in the corners.

Website:  
<http://www.koloroo.com>

Press Room:  
[https://www.koloroo.com/?page\\_id=12](https://www.koloroo.com/?page_id=12)

Koloroo, a division of GuiFX, LLC, is a software and design firm headquartered in West Palm Beach, Florida that specializes in developing and marketing innovative applications for mobile devices.

###

Morgan Strauss  
Director of Marketing

[morgan@guifx.com](mailto:morgan@guifx.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-211.htm>

\*\*\*\*\*