

## **SWB makes new iShowU Tutorials available**

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Wellington, New Zealand - 24 March 2007 - shinywhitebox Ltd. today announced the release of two free videos designed to help people get the most out of iShowU. These replace the existing videos with an end-to-end demonstration of screecast creation, including discussion on how to make videos as small as possible, for the purpose of email transmission.

FOR IMMEDIATE RELEASE, Wellington, New Zealand - 22 March 2007 - shinywhitebox Ltd. today announced the release of two free videos designed to help people get the most out of iShowU. These replace the existing videos with an end-to-end demonstration of screecast creation, including discussion on how to make videos as small as possible, for the purpose of email transmission.

"By releasing these videos publicly, we hope to make it as easy as possible to people to begin using iShowU right away" said Neil Clayton, shinywhitebox's founder. "This is just another way that we can communicate how easily iShowU can be used to create content."

The release includes a full demonstration of using iShowU along with iMovie HD to create a video that is ready for publishing to the web.

"We've two more tutorials in the pipeline", Clayton said, "both of which are a direct product of feedback placed by our users on the support forum. We are conscious of our users, and want to help them get the most from the product."

The tutorials can be downloaded from the [shinywhitebox.com](http://shinywhitebox.com) website.

shinywhitebox:  
<http://shinywhitebox.com>

iShowU:  
<http://shinywhitebox.com/home/home.html>

Tutorials:  
<http://shinywhitebox.com/home/tips/tips.html>

Purchase Link:  
[http://store.kagi.com/?6FDBF\\_LIVE](http://store.kagi.com/?6FDBF_LIVE)

shinwhitebox is a small application development company, whose focus is Max OSX. SWB Ltd has been in operation since May 2006 and is based in Wellington, New Zealand.

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Link To Article: <https://prmac.com/release-id-218.htm>

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