

## **DistributorX Announce Agreement to Distribute new Enfocus Switch Line**

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DistributorX, the technology channel source, are pleased to announce an expanded distribution partnership with Enfocus to distribute their recently acquired Switch line of products, including LightSwitch, FullSwitch and PowerSwitch. DistributorX are a leading source for distributors and resellers of graphic, publishing and prepress applications, QuarkXTension technology; Adobe InDesign, Acrobat and Photoshop Plug-ins and other design tools and utilities.

London, UK - DistributorX, the technology channel source, are pleased to announce an expanded distribution partnership with Enfocus to distribute their recently acquired Switch line of products, including LightSwitch, FullSwitch and PowerSwitch. DistributorX will distribute the software for the publishing and design sectors in the UK and Ireland, effective immediately. DistributorX are already the distributor for the award winning Enfocus product range that includes PitStop Professional, PitStop Server, Enfocus Neo, CertifiedPDF.net, Instant PDF and Instant Barcode.

"We are pleased to offer the Switch family of products which are now part of the Enfocus range," says Rachel Keenan, Channel Manager. "As Enfocus' existing distributor this is a natural step that will result in enhanced service to channel partners as their single source for complete automation and preflighting solutions."

The Enfocus Switch product line includes:

LightSwitch takes away the repetitive tasks associated with receiving and sorting files. It automatically downloads files from one or more FTP servers, receives them as email attachments or handles hot folders. In a very flexible way files can then be sorted into different folders so that they are ready for processing.

FullSwitch is a robust automation product that is easy to install and use. Like the entry-level LightSwitch product, FullSwitch offers file reception through FTP and email, sorting of files based on file type and naming conventions and automatic email notifications to customers. In addition, FullSwitch introduces configurators that allow third-party applications to be integrated easily in a flow. Setup and automation of those applications is fully controlled from within FullSwitch. Automated applications include preflight and correction, colour management, proofing, repurposing tools and more.

PowerSwitch is the workhorse of the Switch product family. Using its comprehensive scripting and metadata tools users can build a smarter and more advanced workflow that integrates seamlessly with third-party technology. The workgroup client bundled with PowerSwitch allows team members to submit and track jobs from their own workstation.

"The UK has traditionally been a very important country for Enfocus and the amount of interest from printers and publishers for the Enfocus Switch line has grown dramatically over the past months. Being able to welcome DistributorX as an additional Enfocus Switch distributor for this market pleases us greatly. It will enable us to continue to provide first-rate support for our partners and end-users throughout the UK while expanding the Switch customer base," states Director of Enfocus Sales, Saskia Desmet.

Other Enfocus products distributed by DistributorX include:

Enfocus PitStop Professional 08 is the de facto standard for graphic arts and publishing professionals who need to preflight, edit or fix PDF files. No other preflight software comes close to PitStop Professional 08's comprehensive range of tools. PitStop Professional offers unprecedented control over PDFs right up to the minute they go to press.

Enfocus PitStop Server 08 is the indispensable preflighting and auto-correction tool for high-volume PDF workflows. Using Enfocus PDF Profiles and Action Lists, PitStop Server 08 instantly analyses, corrects, reports on and routes files based on the most stringent of requirements. These also include the PDF/X-1a, PDF/X-3 and PDF/X-4 ISO standards and the Ghent PDF Workgroup specifications.

Enfocus Neo is a stand-alone PDF editor with a unique difference. Neo was built from the ground up with the needs of pre-press and print professionals in mind. Every function in Enfocus Neo's expansive toolkit is targeted for industry professionals working to a tight deadline. Using Neo, jobs go to press faster, documents come from more sources and workflows are more focused.

Enfocus Instant PDF 4 makes producing press-ready PDFs easy for creative professionals. Using award-winning Enfocus Certified PDF(R) technology, it's the simplest and most reliable way to create PDFs that comply with print or advertisement vendors' specifications.

CertifiedPDF.net is the ultimate tool for printers and publishers to effectively communicate PDF output requirements to designers and content creators for error-free print production.

Enfocus Instant Barcode allows creative professionals to easily create, verify, fix and read barcodes directly within the familiar environment of Adobe(R) Illustrator(R). It supports the most commonly used barcode systems, including EAN-8, ISSN and ISBN making it easy to integrate any of them in the design.

#### About Enfocus

Enfocus provides modular and affordable tools safeguarding job quality and enabling automation throughout the complete production chain. Innovative solutions improve communication between design and production while enhancing productivity and predictability through automation of routine tasks.

Step-by-step deployment dramatically increases added value without forcing users to completely rethink their way of doing business. Well-known brands include Instant PDF, Neo, PitStop and Switch. Enfocus is a business unit of EskoArtwork and has its headquarters in Gent, Belgium.

#### About DistributorX

DistributorX are a leading source for distributors and resellers of graphic, publishing and prepress applications, QuarkXTension(R) technology; Adobe InDesign(R), Acrobat(R) and Photoshop(R) Plug-ins(R) and other design tools and utilities. DistributorX source extended technology products from across the world specific to the graphic design, print and publishing industries and make them available to an extensive reseller channel via their web site. The company are headquartered in Central London and offer resellers extensive and up-to-date information on the solutions they sell.

#### DistributorX:

<http://www.distributorx.com>

XChange are a leading supplier of desktop graphic and publishing applications, QuarkXTension(R) technology; Adobe InDesign(R), Acrobat(R) and Photoshop(R) Plug-ins(R)

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

and other design and publishing utilities. XChange offer extended technology products from across the world specific to the graphic design, print and publishing industries and make them available to an extensive user base via their printed catalogue or online at their web site. The company are headquartered in Central London and also offer specialist training on many of the solutions they sell.

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