

## **CodeFab Has Announced the Dates For Mobile DevCamp NYC**

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CodeFab is pleased to announce April 29th, 30th and May 1st as the 2011 dates for its annual not for profit gathering, Mobile DevCamp. This year the focus of the mobile technology hackathon event will be multi-platform/cross-platform applications, with participation from both iOS and Android developers. The event will be hosted by AOL at their New York headquarters. The event is inspired by BarCamp, SuperHappyDevHouse, and MacHack, to develop Native, Cross-Platform and Web-based applications.

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The event is inspired by BarCamp, SuperHappyDevHouse, and MacHack, to develop Native iOS / Android, Cross-Platform and Web-based applications for iPhones, iPads and Android Devices of all kinds. This follows the previous iPhoneDevCamp events held in Palo Alto since 2007 and in NYC since 2009. Out-of-town guests are welcome. Attendees will include Apple iOS developers, Google Android developers, web developers, UI designers, and testers, all working together over the weekend.

Mobile DevCamp will kick off Friday night with a party and keynote address by CodeFab CEO Alex Cone. Saturday's programming features a round table discussion of the issues and solutions for application development targeted at multiple platforms. Michael Prenez-Isbell, Director of Mobile Development at RSG Media, will moderate the panel.

Sunday's events will exhibit entries from the Hackathon contest in which demonstrations from the previous day's work will be exhibited in 3-minute presentations. Following the competition an awards ceremony will take place including Special Awards, which will reward values of sharing, participation, and "can do" attitude.

About CodeFab and Alex Cone: Alex Cone, CodeFab CEO, is a leading New York mobile/interactive application developer. Cone has over 20 years' experience designing and implementing large-scale, mission critical systems for leading Wall Street firms and has also been working with Cocoa since its infancy. CodeFab provides a wide range of consulting solutions from iPad, iPhone, Palm Pre and Android development and training to systems integration and high performance web applications.

Michael Prenez-Isbell: Prenez-Isbell is Director of Mobile Development at RSG Media, a premier technology solutions provider; and is credited with having developed the first magazine for the iPhone in fall of 2008.

Mobile DevCamp NYC :  
<http://mobiledevcampnyc.com/>

Codefab LLC:  
<http://www.codefab.com>

CodeFab is a privately held mobile/interactive application development firm based in New York City. CodeFab provides a wide range of consulting solutions from iPhone, Palm Pre and Android development and training to systems integration and high performance web

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