

ZappTek introduces Legends Book Service

Published on 07/07/08

ZappTek is delighted to introduce Legends, their premier book service for iPhone and iPod touch. Partnering with today's hottest writers, ZappTek will offer the best in cutting-edge fiction, while Legends brings the full reading experience to the iPhone and iPod touch. Each book displays as an icon on the Home screen, automatically opens to the last read page, lets users easily make their own bookmarks, plus make notes at any time. It's the look and feel of a book, with the ease of the iPhone.

Winnipeg, Canada - ZappTek is delighted to introduce Legends, their premier book service for iPhone and iPod touch. Partnering with today's hottest writers, ZappTek will be distributing the best in cutting-edge fiction, while Legends brings the full reading experience to the iPhone and iPod touch.

Starting with a number of short and novel-length fiction by New York Times bestselling author, Michael A Stackpole, ZappTek will be distributing works as apps through their new Legends service exclusively available via the iTunes App Store. Each book will appear under its own name within the Entertainment category in the App Store/iTunes, with many more stories and authors joining Legends in the near future.

Great stories become Legends. Each book displays as an icon on the Home screen. Users will appreciate how books automatically remember where they've left off, particularly when changing songs or even answering the phone. Any page may be easily bookmarked to revisit later, or make notes on any page.

Users can conveniently rotate their iPhone, so the screen makes it easy to read books at-a-glance. And if reading in low light, simply triple tap to invert the display. Double tapping allows the user to zoom in. Legends will truly offer the look and feel of a book, with the ease of the iPhone.

Supported Languages:
* US English

System Requirements:
* iPhone or iPod touch 2.0

Pricing and Availability:
The Legends Service will be available with the launch of the App Store on July 11. Pricing will start with short stories for \$1.99 USD and novels for \$4.99 USD. Titles will be available exclusively through Apple's App Store.

ZappTek:
<http://www.zapptek.com/>

Legends Info:
<http://www.zapptek.com/legends/>

Michael A Stackpole:
<http://www.stormwolf.com>

Based in Winnipeg, Canada, ZappTek was founded by Michael Zapp in 2002. Beginning with tools to bring calendar and note information into the Contact entries of the original

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

iPod, ZappTek now provides a suite of applications to meet every need. These include iPresent It for giving presentations on the iPod, iPDA for personal information management, iSpeak It to convert documents into MP3/AAC audio tracks, and iPod Launcher to automate all of iPod activities. All Software (C) 2002-2008 ZappTek / All Rights Reserved. Apple, the Apple logo, "Apple App Store", iPod, the iPod and iPod touch logo, and iPhone are registered trademarks of Apple Computer in the U.S. and/or other countries.

###

Michael Zapp
Partner
204-688-5549

mzapp@zapptek.com

Link To Article: <https://prmac.com/release-id-2325.htm>
