

## **Snapplr: the smartest way to take and share screenshots**

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Briksoftware opens beta testing on Snapplr, the smartest way to take and share screenshots. Snapplr extends Mac OS X's native screenshooting facilities by providing a very easy way to instantly share screenshots on the Web via any Instant Messaging client or Mail. The beta testing program is currently limited to the first 100 people signing up.

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Snapplr makes it exceptionally easy to take screenshots and share them. The screenshots will be hosted either locally, on Snapplr's embedded webserver or on Snapplr's server. This avoids problems caused, for example, by different instant messaging clients. Hosting on Snapplr's website also bypasses any firewall or router/NAT problem.

Snapplr, by default, is operated exactly like Mac OS X's screenshooting facilities, integrating perfectly in the user workflow. Unlike the system facilities, however, Snapplr provides an immediate way to share screenshots or mail them via a floating option panel which can be operated both by mouse and by keyboard.

A revolutionary feature introduced by Snapplr is the ability to select an area, a window or even the whole screen and obtain an URL which takes and shows a new screenshot everytime the URL is loaded or refreshed in the browser. This makes it possible to show work to your clients in real time or monitor a remote machine, for example through a WebClip.

### Availability:

Snapplr runs on Mac OS X 10.4 and 10.5, on both PPC and Intel Macs. People interested in beta testing Snapplr can sign up with their email address.

### Snapplr:

<http://snapplr.com>

### Screencast:

<http://snapplr.com/snapplr-embedded.mov>

Since 2005, Briksoftware's goal is to make the Mac experience even better by focusing our development efforts on applications which will make using your Mac easier and more efficient. Briksoftware is currently formed by Michele Balistreri (Italy) and Karsten Kusche (Germany). Briksoftware's current products are PDFKey Pro, CuteClips, Camouflage and UnPlugged.

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