

## **fmSpark for FileMaker Mail Merge: Rave Reviews and New Licensing Options**

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The Proof Group and SeedCode announce new licensing options and media coverage of fmSpark, the bolt-on correspondence management module designed to be integrated into existing FileMaker solutions. fmSpark lets users create letters, rich emails and labels without going into layout mode or leaving FileMaker. Built completely in FileMaker Pro, fmSpark is unlocked for you to modify and extend.

Seattle, WA - The Proof Group and SeedCode announce new licensing options and reviews of fmSpark, the bolt-on communications module for FileMaker Pro. fmSpark lets users create letters, rich emails and labels without going into layout mode or leaving FileMaker. Built completely in FileMaker Pro, fmSpark is unlocked for you to modify and extend.

### **fmSpark: One Month In**

It has been an exciting first month for fmSpark. Since we officially released fmSpark on July 1, we have had a fantastic response.

fmSpark was featured in the FileMaker Developer Conference Keynote as an example of the best FileMaker solutions available. And during DevCon, Proof recorded an fmSpark themed podcast with Adatasol, and a screen cast demo, review, and interview with Matt Petrowsky of FileMaker Magazine.

### **New Licensing Options:**

In addition to single (\$129 USD) and workgroup (\$549 USD) licenses, we have added site (\$999 USD) and developer (\$1,499 USD) licenses to broaden developers' opportunities. The feedback from users and our developer peers has been extremely positive and humbling.

There are now fmSpark users in the US, Canada, Australia, United Kingdom, New Zealand, France, Belgium and Croatia. The international interest has been tremendous, and highlights the truly universal utility of fmSpark.

fmSpark is an unlocked module that can be integrated in to any FileMaker Pro 8.5 or 9 database to provide an instant upgrade in your ability to produce professional communications.

### **Features:**

- \* Includes templates for merging your data into emails, letters, and labels: all without leaving browse mode.
- \* Automatically scans your solution for merge fields and builds menus of relevant data for insertion into your mailings.
- \* Create any number of templates, and modify them on the fly without going into layout mode.
- \* Send plain text emails, rich html emails, or html emails with a plain text alternative.

### **SeedCode:**

<http://www.seedcode.com>

### **fmSpark Screenshots and Downloads:**

<http://www.seedcode.com/fmSpark>

### **DevCon Keynote Reaction:**

[http://www.proofgroup.com/blog/2008/jul/fmspark\\_featured\\_filemaker\\_devcon\\_keynote\\_addresses](http://www.proofgroup.com/blog/2008/jul/fmspark_featured_filemaker_devcon_keynote_addresses)

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Adatasol Podcast:

[http://podcast.adasol.com/media/AFP096\\_proofgroup.mp3](http://podcast.adasol.com/media/AFP096_proofgroup.mp3)

FileMaker Magazine Review:

<http://www.filemakermagazine.com/videos/devcon-review-fmspark-from-proofgroup.html>

The Proof Group:

<http://www.proofgroup.com/fmspark>

SeedCode LLC, a FileMaker Business Alliance (FBA) member, develops, markets, and supports

SeedCode Calendar, the most popular FileMaker Pro calendar template. All SeedCode templates are completely unlocked and as simple as possible under the hood, letting users bolt sophisticated features on to their solutions.

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Link To Article: <https://prmac.com/release-id-2546.htm>

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