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Humble Daisy is offering a 50% discount on all license purchases of ProfCast sold today. Additionally, users who purchase ProfCast today, August 14th, 2008 will receive a FREE upgrade to ProfCast 3.0 when it becomes available. ProfCast is a versatile, powerful, yet very simple to use tool for recording and distributing lectures, special events, and presentations as podcasts.

Humble Daisy is offering a 50% discount on all license purchases of ProfCast sold today. Additionally, users who purchase ProfCast today, August 14th, 2008, the anniversary of Humble Daisy's Founding, will receive a FREE upgrade to ProfCast 3.0 when it becomes available.

As reported earlier this week, Humble Daisy is celebrating the 6th anniversary of it's founding by offering licenses of it's flagship product ProfCast for a 50% discount. Academic users will receive a 25% in addition to 50% discount that Humble Daisy already offers.

ProfCast is Humble Daisy, Inc's flagship lecture recording and podcast creation software. ProfCast is a versatile, powerful, yet very simple to use tool for recording and distributing lectures, special events, and presentations as podcasts.

"Humble Daisy is a fun little company that has always been about empowering people to do great work!" explained Humble Daisy CEO Dave Chmura. "It was important to us that we share our celebration with our customers." Chmura said.

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The husband-wife team of David and Michael Chmura founded Humble Daisy, Inc in 2002. The company's goal is to provide simple and elegant, user-centered solutions to facilitate personal and professional success. Humble Daisy is based in Ann Arbor, Mich.

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