

Say What You See goes back to the 80's to celebrate 600k downloads

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British developer Big Ideas Digital today announced that their second iPhone game, Say What You See: The Collection 2.1 has achieved over 600,000 downloads through the Apple App

Store in May. Say What You See: The Collection, a free-to-download game, involves spotting themed pop culture references in a beautifully hand-painted scenes. Each scene featuring 50 puzzles is downloaded separately, so that players only have to acquire the iCanvases for subjects that spark their interest.

London, United Kingdom - British developer Big Ideas Digital are proud to announce that their second iPhone game, Say What You See: The Collection 2.1 has achieved over 600,000 downloads through the Apple App Store in May. It was also the #1 Free app in the UK and the Irish App Stores. To celebrate, the new iCanvas, "80's Music" will be released today, June 2nd.

Say What You See: The Collection(TM), a free-to-download game (which was recently described as 'The most fun visual puzzle game in the App Store' by the Free App Hero app) involves spotting themed pop culture references in a beautifully hand-painted scenes (or iCanvases). Each scene featuring 50 puzzles is downloaded separately, so that players only have to acquire the iCanvases for subjects that spark their interest. "80's Music", painted by artist Amie Bolissian is the 8th iCanvas available, featuring a John Hughes-style Prom scene.

Say What You See(TM) Brand Manager Jon Hamblin said: "I'm really happy that Say What You See(TM) has been played and enjoyed by more than half a million players in the last month - I hope they'll be ready to relax back into the 80's for our latest iCanvas, as it's the best one yet!" Big Ideas Digital are planning to release new iCanvases every month. The next canvas, 'Superheroes' will be released in July.

About Say What You See:

The first Say What You See(TM) title, Say What You See: Music Fest(TM) was the #1 puzzle app and #3 paid app in the UK iTunes App Store after just two weeks on sale. The extremely active Say What You See Facebook fan page has over 13,600 members, and the Twitter page has over 1,900 followers.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 3.0 or later
- * 8.4 MB

Pricing and Availability:

Say What You See: The Collection 2.1 is free and available worldwide exclusively through the App Store in the Games category. The app comes with 2 free iCanvases featuring 50 puzzles. Additional iCanvases cost 99/59p. Screenshots and artwork can be downloaded directly at our website. For further information, screenshots and press samples (when available), please contact Jon Hamblin (Big Ideas Digital).

Say What You See: The Collection 2.1:

<http://www.swysapp.com>

Download From iTunes:

<http://itunes.apple.com/app/id397730496>

Screenshot (80's Music iCanvas):

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.bigfatgeekrunning.co.uk/blog/wp-content/uploads/80sbandsBackground.png>

App Icon:

<http://www.bigfatgeekrunning.co.uk/blog/wp-content/uploads/NEW-icon.png>

Since its inception in 2009, Big Ideas has been working with established brands and IP holders to bring their products and identities into the smartphone app arena. Its apps have been raved about by Wired and Mac User, received national media coverage and have been highly rated by many users. Big Ideas aims to create fun, accessible apps that anyone can enjoy. Copyright (C) 2011 Big Ideas Digital. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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