

MediaSilo Adds Direct FTP Video Upload

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Boston-based MediaSilo, the online video management and collaboration leader, has eliminated browser-based upload limitations with an integrated FTP solution. MediaSilo's suite of online video tools includes its signature collaboration toolset, content management and web broadcast channels. With the new FTP Dropbox, posting file size limitations are virtually eliminated.

Boston, Massachusetts - Boston-based MediaSilo, the online video management and collaboration leader, has eliminated browser-based upload limitations with an integrated FTP solution. The new feature allows video file upload without regard to file size.

"We've positioned MediaSilo as an alternative to old-school FTP for video," said Kai Pradel, CEO. "The new upload feature integrates FTP and removes the limitations of a browser upload. This integration meets the demands of HD and high-end codecs allowing MediaSilo users ingest larger files into their online workspaces. The new FTP combines with our on-the-fly flash encoding system to complete the integration."

MediaSilo's suite of online video tools includes its signature collaboration toolset, content management and web broadcast channels. The integrated FTP upload feature maximizes workflow in each of these three key components of the product with a simple user interface. Dependent on workflow, users are now able to output content from the desktop as well. MediaSilo has FTP integration for Compressor and Sorensen.

"We've been dedicated to streamlining the UI in MediaSilo from the beginning," Pradel said. "The product was actually born from a video production company, so we know how important minimizing steps and maximizing workflow is for the bottom line."

Extending MediaSilo's value commitment, the company recently announced an aggressive pricing structure offering limited free service and an unlimited storage and bandwidth solution for \$99 USD a month. The new pricing packages are believed to be the most competitive in the industry. Pricing and plans are also featured on the upgraded website.

MediaSilo:
<http://www.mediasilo.com>

MediaSilo is Boston-based online media company created by video production professionals and web application designers to deliver an Internet based video content management and collaboration solution. MediaSilo is privately held.

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