

Scott Kleinberg gives rave review to MyWeather Mobile iPhone App

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MyWeather, LLC announced today that it's MyWeather Mobile iPhone app has received a five-star rating from industry-recognized iPhone guru Scott Kleinberg from the Chicago Tribune's Red Eye. Kleinberg is creator, writer and editor of IPTIB, which draws readers from approximately 55 countries.

Madison, WI - MyWeather, LLC announced today that it's MyWeather Mobile iPhone app has received a five-star rating from industry-recognized iPhone guru Scott Kleinberg from the Chicago Tribune's Red Eye. Kleinberg is creator, writer and editor of IPTIB (iPhone, Therefore I Blog), which draws readers from approximately 55 countries.

A self-described "weather junkie," Kleinberg wrote in his blog on August 15th "Is there another app currently in the App Store that even comes close to matching MyWeather? Nope."

Kleinberg points out that while MyWeather Mobile costs more than other weather apps available, the price is more than justified by the quality and superior functionality of its features, especially the looping, interactive radar "which turns into a big bold presentation the minute you rotate the screen horizontally," writes Kleinberg.

He also points out the excellent customer service he received from the MyWeather development team when he inquired about severe weather alerts - a new feature MyWeather plans to release when Apple's push notification service becomes available. Kleinberg noted that within ten minutes of sending his email to MyWeather he received a response.

Kleinberg concluded his review of the MyWeather Mobile app by stating "I'm pleased with the \$14.99 I spent on this app and I know that investment will pay off over time". For the complete review, click on the link below.

MyWeather Mobile is available to download in the United States and Canada on the Apple App Store. To view a demo of MyWeather Mobile, visit the MyWeather Mobile homepage.

Scott Kleinberg's Review of MyWeather Mobile:
<http://weblogs.redeyechicago.com/iphoneblog/2008/08/5-out-5-stars-m.html>

MyWeather Mobile Website:
<http://www.myweather.com/iphone>

MyWeather is a leading provider of personalized weather and traffic content solutions to hundreds of television stations, websites and newspapers nationwide and to over two million consumers. MyWeather's patented technologies provide users with hyper-local weather alerts and forecasts, and personalized weather and traffic information.

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