

## Group Logic Survey Finds Integration of Mac a Priority for Many

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Integration of Macs into predominantly Windows-based enterprises is a growing priority for many organizations, according to the results of a new study announced today by Group Logic, the leading provider of Mac/Windows connectivity solutions, and a founding member of the Enterprise Desktop Alliance, an organization that supports the integration of Macs into Windows-based environments.

Arlington, VA - Integration of Macs into predominantly Windows-based enterprises is a growing priority for many organizations, according to the results of a new study announced today by Group Logic, the leading provider of Mac/Windows connectivity solutions, and a founding member of the Enterprise Desktop Alliance, an organization that supports the integration of Macs into Windows-based environments. The most pressing of challenges facing IT administrators, according to the study, are related to maintaining Active Directory policies, providing help desk support for Mac users and ensuring compatibility.

The study conducted with eMedia USA surveyed nearly 350 IT professionals at a wide range of private, public and non-profit organizations. Achieving parity between Macs and Windows in IT service delivery is a business goal for 40% of survey respondents. The most pressing integration challenges respondents reported include:

- \* Adapting Active Directory policy to support Macs (38%)
- \* Help desk calls from Mac users (35%)
- \* Compatibility and/or data corruption issues (27%)
- \* Lack of IT/file naming policy enforcement tools (25%)
- \* Maintaining the full "Mac Experience" for their end-users (24%)

Of the nearly 350 respondents, approximately 70% reported currently having Macs in their organizations. Another 6% said they planned to bring Macs into their enterprises in the near term.

"This study confirms our experience with Group Logic customers," said T. Reid Lewis, President and CEO of Group Logic. "End user demand, driven by the popularity of Macs and iPhone, is forcing many IT departments to grapple with the challenges of a combined Mac and Windows environment. The good news is that enterprise solutions exist today that provide affordable and seamless integration."

"There is no doubt that companies are increasing the size and scope of their Apple Mac networks," noted Laura DiDio, principal of Information Technology Intelligence Corp. in Boston. "The increased presence and Mac usage brings with it new challenges for IT departments; foremost among these is access to enterprise class management and integration tools for the Mac environment. Group Logic, with nearly 10 years experience in Mac/Windows integration is an excellent choice to address this critical and crucial management component," DiDio added.

Group Logic, dedicated to transforming the Mac/Windows experience, has been providing comprehensive managed file and print sharing solutions between Mac desktops and Windows servers since 1999. ExtremeZ-IP, a Windows-based AFP server, is one of the most compatible and stable file and print sharing solutions on the market.

### About Group Logic

Group Logic is the leading provider of network software solutions that enable customers to gain strategic value, increase productivity and leverage existing infrastructure

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investments through enterprise file transfer and Mac/Windows connectivity solutions. With nearly 20 years of unmatched experience, Group Logic's emphasis on customer success is the very core of its business. More than 4,000 customers trust Group Logic every day to move and share their files around the world.

Group Logic offers two complementary product lines:

**MassTransit Product Line:** Enterprise software solution proven to transform digital file transfers into strategic business processes. MassTransit increases productivity and empowers users to manage all aspects of the file transfer process by simplifying the exchange of digital files, ensuring accountability and providing visibility into the entire process.

**ExtremeZ-IP Product Line:** ExtremeZ-IP is the proven standard and most trusted solution for file and print sharing between Mac desktops and Windows servers, delivering no-compromise access and providing complete platform and application compatibility. ExtremeZ-IP delivers reliable integration between Mac desktops and Windows servers, creating a single-point of management for enterprise-wide printing.

For more information, visit Group Logic on the Web. Group Logic can also be reached at 800.476.8781 / +1.703.528.1555.

Group Logic Website:  
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Enterprise Desktop Alliance:  
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Group Logic is the leading provider of network software solutions that enable customers to gain strategic value, increase productivity and leverage existing infrastructure investments through enterprise file transfer and Mac/Windows connectivity solutions. With nearly 20 years of unmatched experience, Group Logic's emphasis on customer success is the very core of its business. More than 4,000 customers trust Group Logic every day to move and share their files around the world.

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Kate Bland  
Director of Marketing  
703-778-8446

[katebland@grouplogic.com](mailto:katebland@grouplogic.com)

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