

## **XChange Int'l Announce DATAformXT for QuarkXPress 8 Now Shipping**

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London, UK - XChange International, the source for extended technology worldwide, are pleased to announce the release of DATAformXT for QuarkXPress 8. DATAformXT is a complete bi-directional connection between a database and QuarkXPress allowing users to create a database publishing system. The XTension is available for both Macintosh and Windows as well as for earlier versions of QuarkXPress. It is also available as a plug-in to Adobe InDesign.

DATAformXT is database neutral. It imports and interprets ASCII text regardless of its origin and exports it from QuarkXPress in open ASCII format. The programmable database generates the text with DATAformTags and sends it to the layout programme. The XTension interprets the text and creates new pages and new boxes, places pictures and lines and sets the fonts and box properties. DATAform is a full-featured database publishing tool set consisting of three primary features: Create documents, Export documents and Update documents.

### **Create QuarkXPress documents**

With DATAform, any programmable database can be used to create complete and sophisticated

layout documents. With DATAformTags, any QuarkXPress boxes and all of their properties can be defined as ASCII-text and then be automatically created in the layout program. There are more than 70 DATAformTags to deal with almost every aspect of a QuarkXPress document, such as:

- \* Create new documents
- \* Create new pages
- \* Create boxes on a specific page and position
- \* Create text boxes with any formatted content
- \* Create picture boxes, load, scale, offset the picture
- \* Create chained text boxes over many pages
- \* Create anchored text and picture boxes or lines

By using just one ASCII-file users can create an entire catalogue - ready to print or ready for manual finishing by the designer. The database made boxes and contents can be modified in QuarkXPress just like any other boxes created manually.

### **Export QuarkXPress documents**

To update a database, DATAform translates the layout document (or parts of it) into a DATAformTags text file again. The ASCII-file contains all information about the document and the database is able to reimport and maintain every piece of information, such as:

- \* Reimport all document properties
- \* Reimport the new page position of each box
- \* Reimport over 70 properties of each box
- \* Reimport the text of all text boxes optionally with XPressTags
- \* Reimport the picture paths of picture boxes
- \* Reimport all scaling and offset specifications of pictures
- \* Reimport the complete chaining information of chained text boxes
- \* Reimport all anchored boxes and lines and their anchor position

### **Update QuarkXPress documents**

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If the contents of a database have changed, for example due to a new set of prices, the database updates the QuarkXPress document. The designer's work remains unchanged and just the contents of boxes will be updated to reflect the latest information from the database.

System Requirements are the same as the host application - QuarkXPress or Adobe InDesign.

DATAformXT for QuarkXPress, as well as DATAform for InDesign are available now through XChange International via electronic delivery worldwide. To order, or for more information, users can visit the website, or call on +44(0)20 7490 4455 during UK business hours.

XChange International:  
<http://www.xchangeuk.com>

DATAformXT:  
[http://www.xchangeuk.com/pd/detail/DAFOXT008M01/DATAformXTension\\_for\\_Quark\\_v8.html?session=SID:48189A19162543923DhQj1F65EA0](http://www.xchangeuk.com/pd/detail/DAFOXT008M01/DATAformXTension_for_Quark_v8.html?session=SID:48189A19162543923DhQj1F65EA0)

Direct Download Link:  
<http://ftp://ftp.xchangeuk.com/demosmac/dataformqxp8.dmg>

XChange are a leading supplier of desktop graphic and publishing applications, QuarkXTension(R) technology; Adobe InDesign(R), Acrobat(R) and Photoshop(R) Plug-ins(R) and other design and publishing utilities. XChange offer extended technology products from across the world specific to the graphic design, print and publishing industries and make them available to an extensive user base via their printed catalogue or online at their web site. The company are headquartered in Central London and also offer specialist training on many of the solutions they sell.

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Tami Stodghill  
Press Relations  
+44 (0)20 7993 4753

[tstodghill@xchangeuk.com](mailto:tstodghill@xchangeuk.com)

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