

Dominate Fantasy Football with Fandora's Box on the iPhone

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Marvel Apps, LLC has released the first iPhone application for fantasy football news and advice, Fantasy Football '08 by Fandora's Box for Apple's iPhone and iPod Touch. Stay on top of all the injury news, matchup analysis, scores, standings and more to field your best lineup every week. It is available today in Apple's App Store in the Sports and Entertainment categories.

Tecumseh, Michigan - Dominate your fantasy football league with Fantasy Football by Fandora's Box as your assistant coach. In addition to providing Player and Team News, Scores, Game Recaps, and Player Injury updates, you will also receive Fantasy Advice. The Fantasy Football advice consists of weekly recaps, waiver wire and start/sit suggestions, detailed matchup analysis, game weather reports, daily injury updates, and other editorial content. Importantly, content is native to the app resulting in a great user experience. This app is powered by reliable content from industry leaders PA SportsTicker, The Sports Xchange, and Fandora's Box.

"We are excited to offer this product to Fantasy Football fans. With this app, users will always have the latest information needed to field their best lineups and win games." said Bill Leisenring, President of Marvel Apps, LLC. Leisenring also stated, "We are planning on adding more content based on customer feedback in an update planned for early October. It is important to the Marvel Apps team that we constantly listen to the customers and deliver a product that they will love to use."

In addition to this application, the Fandora's Box franchise consists of the currently available Fandora's Box 2008 Summer Games, College Football '08 by Fandora's Box which is in final beta testing, and a website of the same name, fandorasbox.com. The site is the place for fans to go inside to get news, forums, and other information about their favorite players and teams. Make your personal Fandora's Box and keep track of 'My Players' and 'My Teams' in one easy to navigate site. The site is also in final development but can be used today during the public beta. Official site launch is planned for September 22, 2008.

Fandora's Box is a take off on the greek myth of Pandora. The myth states: "Only Hope was left within her unbreakable house, she remained under the lip of the jar, and did not fly away before Pandora replaced the lid of the jar." Hope is the fuel of sports fans everywhere and it resides inside Fandora's Box.

Corporate Website:
<http://www.marvelapps.com>

Fandora's Box:
<http://www.fandorasbox.com>

Marvel Apps, LLC's mission is to create the best user experience in web and mobile applications. In doing so, customers can 'Expect the Extraordinary'. This is not a tag line. Rather, it is the Marvel Apps corporate identity that is fueled by the knowledge, experience, and passion of the Marvel Apps team.

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