

VeprIT Photo Sense Offered at TheMacBundles

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VeprIT today announced that its flagship product, Photo Sense for Mac OS, is available for a limited time as a part of TheMacBundles, a bundle of 10 great Mac OS applications, until August 24th. VeprIT Photo Sense is an easy photo enhancement software for Mac OS and iOS. It is designed to make photos more attractive quickly and easily, either completely automatically or with a minimum user interaction.

Zoetermeer, Netherlands - VeprIT today announced that its flagship product, Photo Sense for Mac OS, is available for a limited time (until August 24th) as a part of TheMacBundles (a bundle of 10 great Mac OS applications for only \$39.95). Photo Sense is also included in TheMacBundles' innovative new BYOB (Build Your Own Bundle) stores.

VeprIT Photo Sense is designed to make photographs more attractive quickly and easily, without spending a lot of time and money on learning, purchasing, and using professional photo manipulation software. Photo Sense can also be used as a batch image converter/resizer (down-sampler). For images of the same size, it can even be used to perform batch image cropping and straightening.

Photo Sense enables the user to:

- * Automatically apply professional image enhancement techniques to multiple photos
- * Compare photos before and after processing, choose which ones to save
- * Adjust processing options for selected photos to improve automatic results
- * Improve the composition by cropping and straightening
- * Apply various creative effects
- * Speedup the workflow by copying & pasting desired image settings between photographs. These settings include processing options, effects, and even crop & straighten settings
- * Convert image formats
- * Resize (downsample) images

Key points behind Photo Sense's design philosophy are to provide easy (mostly automatic) non-destructive image editing and batch processing.

Photo Sense developers have several years of professional photography experience. As a result, Photo Sense uses exactly the same image processing techniques as used in professional manual photo editing. The only shortcoming the application has compared to a manual work is the lack of human vision, which sometimes can lead to non-optimal choice of image processing parameters. There are two measures Photo Sense supports for such cases.

First, it provides a convenient way to compare the photographs before and after processing. The user chooses which photographs to save. Second, Photo Sense supports a semi-automatic mode, which allows the user to choose what adjustments should be applied to particular photographs. In most cases when Photo Sense fails to improve a photograph completely automatically, the user can easily fix this with a few mouse clicks.

Photo Sense is also available on iOS (iPhone, iPod touch, and iPad). The iOS version, however, currently works with only a single photograph at a time.

System Requirements:

VeprIT Photo Sense 1.5.1 requires an Intel-based Apple computer with Mac OS 10.5 (Leopard) or later. A RAM of 1 GB and more is highly recommended for performance reasons.

Pricing and Availability:

An evaluation version of Photo Sense 1.5.1 is available. The current price is 22 Euro. The

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license can be purchased at the download page above. Photo Sense is also available on the Mac App Store. For a limited time period (until August 24th), Photo Sense is available on TheMacBundles as a part of a bundle consisting of 10 Mac OS applications for only \$39.95. TheMacBundles features no games, no gimmicks, and no fine print; all titles include the same licenses that apply to users who pay the full retail price for the software; all titles include the same level of support that applies to users who pay the full retail price for the software.

VeprIT:
<http://veprit.com/>

Photo Sense 1.0:
<http://TheMacBundles.com>

Download Photo Sense:
<http://veprit.com/photosense/download/PhotoSense1.dmg>

Screenshot:
<http://veprit.com/photosense/images/screenshot-1.jpg>

App Icon:
<http://veprit.com/photosense/images/icon.png>

VeprIT is a young software development company founded in 2011 by Demid Borodin (PhD degree in Computer Engineering) and Olga Kleptsova (MSc degree in Mathematics). Mac OS was chosen as the base platform for VeprIT software because of its great power hidden under the beautiful and simple user interface. These platform characteristics had a great influence on the approach VeprIT adopted for its own software products. The first VeprIT product, Photo Sense, is a very representative example of this approach. Photo Sense is pursuing an extremely ambitious goal to completely hide all the hard work behind photo enhancement. Achieving this goal was possible thanks to the founders' background in software engineering, mathematics, and photography. Copyright (C) 2011 VeprIT. All Rights Reserved. Apple, the Apple logo and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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