

Bestselling iPhone Metronome App Gains Dedicated iPad Interface

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Frozen Ape is pleased to announce that with the latest 2.0 update, Tempo, the bestselling iOS metronome app, is now a universal iOS app with a dedicated iPad interface. Unlike similar offerings from other developers, the iPad interface for Tempo is not merely a blown-up variant of its iPhone version. The original interface has been adapted for the bigger screen to show more controls and streamline interaction. The update is free for existing Tempo customers.

Singapore - Frozen Ape today is pleased to announce that with the latest 2.0 update, Tempo, the bestselling iOS metronome app, is now a universal iOS app with a dedicated iPad interface. Similar offerings from other developers load up natively on iPad devices, but the interfaces are merely blown-up variants of their iPhone versions. The controls and layout for Tempo have been adapted to take advantage of the bigger screen. In particular, a dial has been added to separate tempo adjustment from the tempo display. The setlist is also shown side by side with preset and beat pattern controls, whereas the small display of the iPhone required a manual toggle between the two.

"We were not sure if users wanted a tablet-sized metronome, but repeated requests from enthusiastic customers convinced us that there is a sizeable portion of our user base who regularly run Tempo on their iPads," commented Zen Ho of Frozen Ape. "We could have gone the easy route and grafted the existing iPhone design over, but instead chose to take some time to do it right. We're still exploring how users really want to use all that extra screen real estate, and welcome feedback on this first iteration."

Tempo was featured by Apple in March 2009 as New and Noteworthy on the frontpage of the App Store and has been the most popular paid metronome app for iOS ever since. It is used daily worldwide by thousands of musicians, music teachers and even golfers to time their swings.

Key App Features

- * 35 time signatures and up to 6 beat patterns
- * Visual feedback via pulsating lights with an optional pendulum
- * Store presets in 6 hotkeys, or in multiple setlists
- * 12 sound sets to choose from

Device requirements

- * Compatible with iPhone, iPod touch and iPad
- * Requires iOS 3.2 or later
- * Universal Application
- * 6.2 MB

Pricing and availability

Tempo 2.0 is available for new customers at \$1.99 USD (or equivalent amount in other currencies) on the App Store in the Music category. The update is free for existing customers. Parties who would like to review Tempo may contact Frozen Ape for promotional codes.

Frozen Ape:

<http://www.frozenape.com>

Metronome: Tempo 2.0:

<http://www.frozenape.com/Tempo/Tempo.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:
<http://itunes.apple.com/app/id304731501>

Screenshot:
<http://a4.mzstatic.com/us/r1000/089/Purple/7a/34/27/mzl.ltmhissb.320x480-75.jpg>

App Icon:
<http://a4.mzstatic.com/us/r1000/085/Purple/3c/e4/41/mzl.mndjwaql.175x175-75.jpg>

Based in Singapore, Frozen Ape is an independent iPhone developer operating since 2009. Specializing in music applications, Frozen Ape is committed to creating user-friendly and functional solutions for the iPhone OS. Frozen Ape has found moderate success since its inception, with three apps having been featured by Apple on the frontpage of the App Store. All Material and Software (C) 2009-2011 Frozen Ape Pte. Ltd. / All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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