

Softpress Offers Steep Freeway Discounts For CS4 Owners

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Freeway 5 Pro, the award-winning web design application for the Mac, will be offered at a large discount to anyone purchasing or upgrading to Dreamweaver CS4 or any of Adobe's CS4 packages with Dreamweaver included. With proof of purchase, owners can purchase download-only copies of Freeway 5 Pro for just \$99 (regular price \$249). This special 60% off price is available for a limited time only and only directly from the Softpress Store.

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"We congratulate Adobe on the release of the fourth Creative Suite," said Ian Schray, Softpress US Marketing Manager. "Freeway, with its designer-first approach and standards-compliant code generation, is the perfect complement to the mix."

Features available in Freeway 5 Pro include:

- * Round-tripping of advanced graphics files, including PSDs, TIFFs, Illustrator and EPS files (a feature since 1997)
- * Live, built-in WebKit preview (a feature since 2005)
- * Clean, standards-compliant code generation
- * Advanced CSS features, including CSS Layout and lightning-fast CSS Menus
- * Code-free Javascript creation
- * Straight-forward design interface for full site development, or rapid prototyping with seamless migration into Dreamweaver

Also continuing for a limited time for owners of GoLive(TM) 8 and higher, Freeway 5 Pro is just \$174.30 (USD). That's a 30% savings.

For more information, or to download a free 30-day trial of Freeway 5 Pro, visit the Softpress website.

About Freeway:

Freeway, famous for its ease-of-use and efficient standards-compliant code generation, is the tool of choice for professionals and home Mac users who prefer to focus on design, not on coding!

Pricing and Availability:

Freeway 5 Pro and Freeway 5 Express are both available for purchase and immediate electronic delivery directly from the Softpress Store.

Full versions of Freeway 5 Pro can be purchased for \$249 (USD), and Freeway 5 Express for \$79. Upgrades from Freeway 4 Pro to Freeway 5 Pro are \$99, upgrades from Freeway 4 Express to Freeway 5 Express are \$59. Owners of Freeway 4 Express can upgrade to Freeway 5 Pro for just \$169. More pricing details (including student, senior and non-profit discounts) can be found on the Softpress site.

Softpress:

<http://www.softpress.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Freeway 5:

<http://www.softpress.com/products>

Download Freeway:

<http://www.softpress.com/updates>

Silver Lining Discount Page:

<http://www.softpress.com/silverlining.php>

Softpress was founded in 1993 to address the emerging needs of professional publishers and designers for cross-media authoring tools. Freeway, and its extensive feature set, result from Softpress' ongoing efforts to identify and meet the real needs of web designers in today's environment. Softpress creates tools that many people rely on for their day-to-day business, so they listen carefully to their customers. Future upgrades and product offerings will continue to demonstrate Softpress' commitment to quality, leading-edge innovation and customer service.

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