

24x7digital introduces PhotoCopy 1.0 for Mac OS X Leopard

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Los Angeles based 24x7digital is proud to introduce PhotoCopy 1.0, their iPhoto to Flickr mirroring utility for Mac OS X Leopard. Designed specifically to help protect media assets, PhotoCopy combines iPhoto's ease of use with the great sharing features of Flickr. It uploads all of the photos in the selected album(s) to Flickr and arranges them in matching sets. PhotoCopy also copies important image information from iPhoto, such as title, date, time, rating, keywords and description.

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Select which iPhoto albums to share, and let PhotoCopy do the rest. It uploads all of the photos in the selected album(s) to Flickr and arranges them in matching sets. PhotoCopy also copies important image information from iPhoto, such as title, date, time, rating, keywords and description.

One of PhotoCopy's most prolific features is its ability to mirror selected iPhoto albums to Flickr sets. It compares the current iPhoto library with the users Flickr account and figures out what changes to make and ensures they both match. Whatever is done to an album in iPhoto, whether adding, deleting, reordering, or editing images, PhotoCopy will dutifully make the same changes to the matching Flickr set automatically.

PhotoCopy helps protect the user's most precious media assets from fire, theft, and any other local disasters by creating offsite backups of iPhoto media. It will automatically backup all assets and remembers which photos it has uploaded so the user doesn't have to. Only those changes in iPhoto are mirrored in Flickr, and only for the albums the user has specified.

Feature highlights include:

- * Copy Photos from iPhoto to Flickr
- * Update Flickr Automatically
- * Create Offsite Backups

PhotoCopy is much more than a simple iPhoto to Flickr uploader. With its ability to mirror files, users don't have to login and maintain their Flickr account manually, which saves time by allowing them to manage photos in one place: iPhoto. Coupled with Flickr's excellent resource to share photos with family and friends, PhotoCopy is the perfect companion to Apple's iLife Suite, and uniquely serves the dual role for offsite backups.

Minimum Requirements:

- * Mac OS X Version 10.5 Leopard or later
- * Universal Binary for PowerPC and Intel
- * 5.2 MB Hard Drive space
- * iPhoto 6 (iLife '06) or iPhoto 7 (iLife '08)
- * Flickr account (free or pro)
- * Internet connection

Pricing and Availability:

PhotoCopy 1.0 is priced at only \$20.00 (USD). A full-featured demo is available for download. The unregistered application is limited in that all uploaded images will include a watermark, and movies in a iPhoto library cannot be uploaded. More information about

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

PhotoCopy, along with an online tutorial, is available at the 24x7digital website.

Until the end of October, 24x7digital is offering PhotoCopy 1.0 at 25% off (15.00 US) to first-time customers. Simply enter coupon code PRMAC at checkout to redeem.

PhotoCopy 1.0:
<http://www.24x7digital.com/photocopy>

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Based in Los Angeles, California, 24x7digital is a privately funded company founded in 2002 by Rei Yoshioka and Mark Yamashita. Leveraging their longtime experience in development and consulting, 24x7digital's focus is developing high-quality, simple, and easy-to-use utilities for the Mac platform. 24x7digital are also the creators of the highly rated HappyNewYear and HappyHolidays. Copyright 2002-2008 24x7digital. All Rights Reserved. Apple, the Apple logo, and iPhoto are registered trademarks of Apple Computer in the U.S. and/or other countries. Flickr is a registered trademark of Yahoo Inc.

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