

PocketPharmacist delights its users - Rewarded with 4.5 star rating

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California based Danike Inc.'s medical app, "PocketPharmacist - The Tool for Prescription Drugs & Medications", was recently ranked as the No.1 paid medical App in Apple's App Store. PocketPharmacist provides drug information summarized by a Pharmacist, a medication organizer that allows profiles to be emailed to Doctors or loved ones, and various web resources including a pill identifier. With reviews averaging 4.5 stars, PocketPharmacist is exceeding customer expectations.

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PocketPharmacist's philosophy of "less is more" has delighted its users. Drug interactions, warnings, or side effects that rarely occur will not be listed. This allows the user to safely focus on the most important drug information rather than being forced to skim through an encyclopedia. Users have rewarded this philosophy with reviews averaging 4.5 stars. "We are thrilled with PocketPharmacist's early success. This reinforces our belief that the healthcare industry is thirsting for drug information with a point of view.", said Michael Guren, CEO, of Danike Inc.

Pillbox, PocketPharmacist's medication organizer, has been further improved in version 2.7.1, which was released on September 26th, 2011. Pillbox now stores allergy, Doctor, and medication information for multiple people. Most importantly, a Pillbox profile can be emailed to your Doctor or loved one.

PocketPharmacist's Features Include:

- * Nearly 1,000 Pharmacist summarized drug records (drugs added/edited weekly)
- * Pillbox (medication organizer)
- * Web Resources (pill identifier, additional drug information for 25,000 medications, medical dictionary, and more)

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 4.0 or later
- * 2.0 MB

Pricing and Availability:

PocketPharmacist 2.7.1 is only \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category.

PocketPharmacist 2.7.1:

<http://www.danike.com/pocketpharmacist/>

Purchase and Download:

<http://itunes.apple.com/app/id387365379>

Screenshot:

<http://a2.mzstatic.com/us/r1000/087/Purple/2b/87/19/mzl.svvmxntt.320x480-75.jpg>

App Icon:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://a4.mzstatic.com/us/r1000/110/Purple/0f/7b/19/mzl.iqplwqlx.175x175-75.jpg>

Danike, founded by a Pharmacist, designs software that is simple, basic, and to the point. We believe in offering customers "things that just work" with minimal effort on the user's behalf. For further information, please visit us online. Copyright (C) 2011 Danike, Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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