

## **Biscuit Visits the Pumpkin Patch Now Available for iPhone and iPad**

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iStoryTime, along with HarperCollins Children's Books, today launched Biscuit Visits the Pumpkin Patch 1.0 for iOS. With over 16 million copies in print, this family classic now includes animations, sound effects, find-the-bone mini game, coloring book and create-a-scene digital sticker book. This move marks the first time the well-loved retriever puppy has been animated, providing a fun and interactive way to encourage reading among little readers in a fun and engaging story.

Santa Barbara, California / Frankfurt, Germany - iStoryTime, the largest library of mobile children's book apps, along with HarperCollins Children's Books, today launched Biscuit Visits the Pumpkin Patch on Apple's iPad, iPhone and iPod(R) touch. This move marks the first time the well-loved retriever puppy has been animated, providing a fun and interactive way to encourage reading among little readers in a fun and engaging story.

Developed in-house by iStoryTime and featuring illustrations by Pat Schories, the interactive Biscuit Visits the Pumpkin Patch digital storybook for iOS brings Author Alyssa Satin Capucilli's wonderful and popular book to life. The book is about the little yellow puppy Biscuit, who discovers the pumpkin patch with his friend and the little red wagon. He has lots of fun, and gains his own experiences, and most importantly meets new friends.

"We are big fans of Biscuit and his little adventures and believe by including animations and fun coloring and sticker book activities we provide an immersive reading experience that gets children excited about reading," said Graham Farrar, Founder of zuuka and its publishing label iStoryTime. "HarperCollins Children's Books is a leader in the industry and we're extremely proud to be working with such a knowledgeable and innovative team."

Watch and listen to Biscuit as he follows his little girl around the pumpkin patch in search of the perfect harvest pumpkin, and some friendly surprises. Fun for the entire family, Biscuit Visits the Pumpkin Patch includes several interactive features.

### Find-the-Bone:

\* Throughout the digital storybook children and their parents are encouraged to find hidden bones for extra hide and seek fun.

Fully Animated: Biscuit, his friends and areas around him are animated when tapped. Discover funny animations and humorous sounds on every page.

### Create-a-Scene:

\* This digital sticker book allows little ones to use their imagination and create their own scene with Biscuit, his wagon and several other items.

### Coloring Book:

\* Little ones can choose three different scenes to color along with saving to the photo album to share with friends and family.

### Narration Options:

\* Auto Play, Read to Me and Read to Myself.

### Device Requirements:

\* iPhone, iPod touch, and iPad

\* Requires iPhone OS 3.0 or later

### Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Biscuit Visits the Pumpkin Patch is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the Apple App Store in the Books category.

iStoryTime:

<http://www.istorytime.com>

Biscuit Visits the Pumpkin Patch 1.0:

<http://www.istorytime.com/apps/biscuit-visits-the-pumpkin-patch>

Purchase and Download:

<http://itunes.apple.com/app/id467575018>

Screenshot:

<http://www.istorytime.com/apps/biscuit-visits-the-pumpkin-patch/media/329-screenshot-640x480>

App Icon:

<http://www.istorytime.com/apps/biscuit-visits-the-pumpkin-patch/media/334-icon-130x130>

zuuka publishes iStoryTime - an interactive storytelling experience delivered to the convenience of your mobile device - which features a series of illustrated and narrated books created by parents for kids. iStoryTime books have been highlighted in the New York Times, LA Times, CBS Early Show, theiPhoneMom, CNET and is decorated with PTPA Media's Parent Tested Parent Approved Seal of Approval and the Children's Technology Review's Editor's Choice Award. With over 100 titles to choose from including favorites such as Kung Fu Panda, Shrek, How to Train Your Dragon, Peter Pan and Binky the Pink Elephant, iStoryTime books are an excellent tool for both educating and entertaining children ages two years and up. These storybooks can be enjoyed in several different modes ranging from automatic to manual, depending upon the development and preferences of the user. Copyright (C) 2011 zuuka. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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