

iStoryTime Launches Puss In Boots Storybook for iPhone and iPad

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iStoryTime, the largest library of mobile children's book apps, today launched a unique and innovative Puss In Boots storybook for iPhone and iPad. The interactive story is available starting today in the Apple App Store. The book app features several in-story activities and is the only way parents and their children can get a full retelling of the film with images and audio from the movie until the DVD is released next year.

Santa Barbara, California / Frankfurt, Germany - iStoryTime, the largest library of mobile children's book apps, today launched a unique and innovative Puss In Boots storybook for iPhone and iPad. The interactive story is available starting today in the Apple App Store for \$2.99. The book app features several in-story activities and is the only way parents and their children can get a full retelling of the film with images and audio from the movie until the DVD is released next year.

The enhanced book app features several activities that allow the reader to pounce further into the storyline such as interacting with scene props like drums and bongos as well as viewing exclusive images, video and audio content from the movie on every page. The features highlight scenes from the film with real voiceovers from the film's actors.

Following the original plot of the Puss In Boots feature film, the storybook unveils the backstory of Puss before he met Shrek. The storyline starts when the suave and furry feline hero goes on a swashbuckling ride and teams with mastermind Humpty Dumpty and the street-savvy Kitty Softpaws to steal the famed Golden Goose that that lays the Golden Eggs.

Known the world over as the most daring swashbuckler and all around coolest cat, Puss in Boots wasn't always considered destined to rise above his 2-foot stature to become a legendary hero of his day.

Raised in a small orphanage, whose only friend was a mischievous egg named Humpty Alexander Dumpty, Puss and Humpty's youthful adventures lead the once-honorable rogue to become a wanted cat. Follow the outlaw Puss as he faces the adventure of a lifetime as he discovers the road to redemption is paved with old enemies, new friends, and most importantly, the chance to become the world's most famous boots wearing hero.

The Puss in Boots movie storybook app brings it all to life in a convenient, mobile format.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iPhone OS 3.0 or later
- * 393 MB

Pricing and Availability:

Puss in Boots is \$2.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the Apple App Store in the Books category.

iStoryTime:

<http://www.istorytime.com>

Puss In Boots 1.0.1:

<http://itunes.apple.com/us/app/puss-in-boots-movie-storybook/id473100476?ls=1&mt=8>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot (iPad):

<http://www.istorytime.com/media/press/puss-in-boots-ipad.html>

Screenshot (iPhone):

<http://www.istorytime.com/media/press/puss-in-boots-iphone.html>

App Icon:

<http://www.istorytime.com/media/press/puss-in-boots-icon.html>

zuuka is the digital publisher of iTalk Smurf and iStoryTime - an interactive storytelling experience delivered to the convenience of your mobile device - which features a series of illustrated and narrated books created by parents for kids. iStoryTime books have been highlighted in the New York Times, LA Times, CBS Early Show, theiPhoneMom.com, CNET and is decorated with PTPA Media's Parent Tested Parent Approved Seal of Approval and the Children's Technology Review's Editor's Choice Award. With over 100 titles to choose from including favorites such as Kung Fu Panda, Shrek, How to Train Your Dragon, Peter Pan and Binky the Pink Elephant, iStoryTime books are an excellent tool for both educating and entertaining children ages two years and up. These storybooks can be enjoyed in several different modes ranging from automatic to manual, depending upon the development and preferences of the user. Copyright (C) 2011 zuuka. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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