

MediaSilo Releases Upgrade to Accept Non-Video Files

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MediaSilo has added audio, image, document and program file upload to its broad feature set. Designed around the platform's user friendly interface, non-video file upload marks a broad expansion of MediaSilo's widely acclaimed, cost-effective video collaboration workflow. Upgrade lets users manage audio files, titles, animation, scripts, storyboards, head shots, location photos and more.

Boston, Massachusetts - In a significant upgrade to the company's suite of online video tools for production professionals and creative pros, online video management and collaboration leader MediaSilo has added audio, image, document and program file upload to its broad feature set. Designed around the platform's user friendly interface, non-video file upload marks a broad expansion of MediaSilo's widely acclaimed, cost-effective video collaboration workflow.

"Incorporating audio, document, image and program file uploads demonstrates MediaSilo's commitment to our customers," said Kai Pradel, MediaSilo CEO. "We've been working very closely with our subscribers in providing not only a multi-file asset management system that compliments the MediaSilo workflow, but one that provides a seamless, simple and logical user interface."

The new feature allows MediaSilo users to upload documents, images and other files to workspaces in the company's online video application. There, users can share files directly related to videos within their online workspace.

Acceptable file types range from aiff, mp3, to word docs and images. This way, content producers can not only share video files with remote teams but also head shots, storyboards, scripts, location photos, audio files, and more.

"Our customer's demands are constantly changing and we're committed to adapting to their needs," said Pradel of MediaSilo's frequent updates. "As an online service, we have the kind of flexibility in improving the product you won't find in desktop apps," he said.

The new feature comes just weeks after the Boston-based company announced the release of aggressive new pricing plans that provide unlimited storage and bandwidth for just \$99 (USD) per month. Pricing and plans are featured on the company's upgraded website.

MediaSilo:
<http://www.mediasilo.com>

New Feature URL:
<http://www.mediasilo.com/landingpages/manageanythingvideo/>

MediaSilo is Boston-based online media company created by video production professionals and web application designers to deliver an Internet based video content management and collaboration solution. MediaSilo is privately held.

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