

Softpress to Exhibit Freeway 5 at Maximum Photoshop CS4 Tour Events

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Softpress will be on hand to demo Freeway 5 at both the Portland, OR and Seattle, WA Maximum Photoshop CS4 Tour events on Monday, November 17th and Monday, November 24th, respectively. Special pricing on both Freeway 5 Pro and Freeway 5 Express will be available at each show from the Softpress booth.

Oxford, UK - Softpress will be on hand to demo Freeway 5 at both the Portland, OR and Seattle, WA Maximum Photoshop CS4 Tour events on Monday, November 17th and Monday, November 24th, respectively. Special pricing on both Freeway 5 Pro and Freeway 5 Express will be available at each show from the Softpress booth.

"We are looking forward to showing attendees what's new in Freeway, especially the new solutions for the iPhone," said Ian Schray. "Freeway's unique feature set makes it a must-have addition to any photographers or designers toolkit."

More information and registration can be found at the Maximum Photoshop CS4 Tour website.

About Freeway:

Freeway, famous for its ease-of-use and efficient standards-compliant code generation, is the tool of choice for professionals and home Mac users who prefer to focus on design, not on coding!

Pricing and Availability:

Freeway 5 Pro and Freeway 5 Express are both available for purchase and immediate electronic delivery directly from the Softpress Store.

Full versions of Freeway 5 Pro can be purchased for \$249 (USD), and Freeway 5 Express for \$79. Upgrades from Freeway 4 Pro to Freeway 5 Pro are \$99, upgrades from Freeway 4 Express to Freeway 5 Express are \$59. Owners of Freeway 5 Express can upgrade to Freeway 5 Pro for just \$169 (USD).

For a limited time, owners of GoLive 8 or later can purchase Freeway Pro at a 30% discount and owners of Dreamweaver CS4 can purchase Freeway 5 Pro for just \$99 (USD). More pricing details (including student, senior and non-profit discounts) can be found on the Softpress site.

Softpress:

<http://www.softpress.com/>

Freeway 5:

<http://www.softpress.com/products>

Free Trial Download:

http://softpress.com/products/free_trial.php

Purchase Freeway:

<http://www.softpress.com/store>

Maximum Photoshop CS4 Tour:

<http://www.photoshopseminars.com/maximumtour.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Softpress was founded in 1993 to address the emerging needs of professional publishers and designers for cross-media authoring tools. Freeway, and its extensive feature set, result from Softpress' ongoing efforts to identify and meet the real needs of web designers in today's environment. Softpress creates tools that many people rely on for their day-to-day business, so they listen carefully to their customers. Future upgrades and product offerings will continue to demonstrate Softpress' commitment to quality, leading-edge innovation and customer service.

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