

Macware Releases New Expansion Packs

Published on 11/20/08

Macware announced today the release of two new expansion packs for Logo Design Studio Pro, the best selling logo design software. The Big Concept 1 and Alphabet Art 1 both install directly into Logo Design Studio Pro for instant use and feature new vector based logo templates and graphic objects, something no other vector design application offers. By offering the new objects in vector format, every layer of each object can be changed to show a unique look.

Omaha, Nebraska - Macware, a leading Mac software publisher, announced today the release of two new expansion packs for Logo Design Studio Pro, the best selling logo design software (based on retail sales reported by The NPD Group). The Big Concept 1 and Alphabet Art 1 both install directly into Logo Design Studio Pro for instant use and feature new vector based logo templates and graphic objects, something no other vector design application offers.

"The royalty-free vector designs packed into each new expansion pack give Macware customers incredible value," states Jason Hogrefe, Macware's Product Development Manager, "especially when you consider that outsourcing your logo design can easily run you hundreds of dollars for only a handful of concepts. The new templates and objects work perfectly with Logo Design Studio Pro and provide all the necessary tools to create and package a look that expresses your own unique identity."

The Big Concept 1 adds a completely new set of unique logo design artwork and templates based on general conceptual design, and can be used for any industry or interest. The Big Concept 1 includes over 150 new logo templates and 1100+ new logo objects created by graphic art professionals in vector format. By offering the new objects in vector format, every layer of each object can be changed to show a unique look; this gives a creative jumping off point towards designing countless new looks from a single object.

Alphabet Art 1 adds completely new designs to the Logo Design Studio Pro library with unique artwork, graphics and templates based on every letter of the alphabet. Each letter of the alphabet (from A to Z) and every number (0 to 9) offers unique design variations, giving you over 1000 eye-catching graphic objects. Alphabet Art 1 also includes over 150 new logo templates to give your designs a creative jumpstart.

The new expansion packs for Logo Design Studio Pro are now available for download on the Macware website for only \$29.99 (USD) each. You can buy both expansion packs for only \$39.99 (USD) until December 5, 2008 using the special promo link.

Macware Website:
<http://www.macxware.com>

The Big Concept 1 Info:
<http://www.macxware.com/site/products/LDSPexpBC/overview.html>

Download Big Concept 1:
<http://store.digitalriver.com/store/macxware/AddItemToRequisition/productID.109525900/quantity.1>

Alphabet Art 1 Info:
<http://www.macxware.com/site/products/LDSPexpAA/overview.html>

Download Alphabet Art 1:
<http://store.digitalriver.com/store/macxware/AddItemToRequisition/productID.109525800/quantity.1>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download both for only \$39.99:

<http://store.digitalriver.com/servlet/PromoServlet/promoID.4978800>

Macware, Inc. develops and publishes award-winning intuitive software designed for both the creative professional and home user. Launched in late 2003, Macware's extensive software line instantly generated wide appeal from Mac users who demand the best from the world's greatest personal computer. Fueled by successful partnerships within the Mac community and a growing retail presence for Mac software, Macware has achieved phenomenal growth, and captured leading positions in many Mac software categories reported by The NPD Group. Macware is a Summitsoft company. The company's headquarters and primary distribution center are both centrally located in Omaha, Nebraska. Macware products are available through major retailers in North America, as well as Australia, Japan, Europe and the United Kingdom.

###

Jason Hogrefe

402-554-1400

jasonh@macxware.com

Link To Article: <https://prmac.com/release-id-3477.htm>
