

## **Fantastical, NoteBook, more applications in Productive Macs bundle**

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Apparent Software is thrilled to launch their second Productive Macs bundle today. Focused only on productivity, Productive Macs has hand-picked selection of 8 premium productivity applications, available now at 85% discount from their original price. Many of the included applications are best in their class and widely known in Mac users community and include Fantastical, NoteBook, Default Folder X, Cashculator, Home Inventory, BusyCal, LaunchBar and Tags.

Ashdod, Israel - Following the wide success of its first Productive Macs bundle that included 8 well-known and award-winning applications and proved to be a great value for thousands of Mac users who purchased it, Apparent Software has launched the second bundle on December 5th 2011.

Unlike most Mac bundles that lack focus, Productive Macs is focused on productivity. It includes a hand-picked selection of 8 premium productivity applications, available just for \$39.99 - at 85% discount from their original price. The applications in Productive Macs bundle will help Mac users to greatly enhance their productivity. Many of the included applications are best in their class and widely known in Mac users community:

- \* Fantastical by Flexibits - The calendar you'll actually enjoy using
- \* NoteBook by Circus Ponies - Powerful note taking and organizing
- \* Default Folder X by St. Claire Software - Save your files effortlessly and open your folders instantly
- \* Cashculator by Apparent Software - The most productive way to track your finances
- \* Home Inventory by Binary Formations - Your stuff at your fingertips
- \* BusyCal by BusyMac - The easy way to share your calendars and more
- \* LaunchBar by Objective Development - Everything on your Mac, few keystrokes away
- \* Tags by CASEapps - Manage your files in a way far superior to folders

All applications participating in the bundle are full versions without any limitations.

Pricing and Availability:

Productive Macs costs \$39.99 (USD, VAT where applicable) and will be running from December

5th until December 19th. Productive Macs has a rewarding friend-referral program that allows users to get the bundle for free. It also has an affiliate program that allows websites or users to earn money for referring people to it.

Apparent Software:

<http://www.apparentsoft.com>

Productive Macs:

<http://www.productivemacs.com>

Press Kit (Zip file):

[http://www.productivemacs.com/PM\\_PressKit.zip](http://www.productivemacs.com/PM_PressKit.zip)

Purchase:

<http://www.productivemacs.com/buy>

Affiliate Program:

<http://www.productivemacs.com/affiliate>

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[http://www.productivemacs.com/get\\_it\\_free](http://www.productivemacs.com/get_it_free)

Located in Ashdod, Israel, Apparent Software is a privately funded company founded in 2006 by Jacob Gorban. With a focus on the Mac platform, our mission is creating useful, friendly and unique software, complemented by first-class support for our customers. Apparent Software is the developer of ImageFramer, Socialite, Cashculator and Blast applications, as well as the organizer of widely successful MacGraPhoto software bundle. Copyright 2011 Apparent Software. All Rights Reserved. Apple, the Apple logo and OS X are registered trademarks of Apple Computer in the U.S. and/or other countries.

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