

BdEmailer is the first wide email iPhone app that supports client SMTP

Published on 11/21/08

Bad Dog Apps today announced the availability of BdEmailer for the iPhone and iTouch. The upgrade to BdEmailer brings even more functionality to the power user. One of the unique features is the ability to send direct responses via SMTP directly from inside of BdEmailer. BdEmailer adds the ability to use multiple email addresses, save any number of working email as a draft or favorite or recall stored replies instead of re-typing a response.

Vancouver, BC Canada - Bad Dog Apps is a Mac OS X Software house with over 10 years of Mac

OS X experience. Today, we are proud to announce the availability of BdEmailer for the iPhone and iTouch on Apple's App Store. This extends our already shipping iPhone apps lineup of BdcraigzList, BdSave\$ and BdTranslator.

The upgrade to BdEmailer brings even more functionality to the power user's iPhone or iTouch. Want to send a Quick Response directly from BdEmailer, now you can. Tired of struggling to type on the iPhone's tiny keyboard? Why isn't there a landscape option for working with emails? Why can't you save emails in progress or see your sent history?

With BdEmailer you can:

- * NEW and EXCITING - quick responses DIRECTLY from BdEmailer
- * NEW - more intuitive layout
- * NEW - can select subject or message ONLY
- * NEW - you can now add signatures
- * Type an email in either Portrait or Landscape mode
- * You can work off-line on emails and store them as drafts
- * See your Draft History
- * You can search saved Drafts and Favorites
- * You can store multiple address for group emails
- * You can make any saved message a Favorite
- * You can change the type size for easier writing
- * Automatically saves your sent emails in a searchable history file
- * You can reuse the message body or message addresses for repeated use

Apple's iPhone Email is a basic application that only lets you address, compose, and send emails. BdEmailer has all the functionality of the iPhone's email application and adds many missing components.

One of the unique features is the ability to send direct responses via SMTP directly from inside of BdEmailer. There are dozens of already created responses by category to choose from. BdEmailer adds the ability to use multiple email addresses, save any number of working email as a draft or favorite or recall stored replies instead of re-typing a response.

Many of us respond to the same recipients or get asked the same questions requiring us to re-type the same message again and again on the iPhone Email. Unfortunately, the iPhone doesn't have the ability to store messages for reuse. BdEmailer allows you to search and recall Drafts or Favorites dramatically improving your productivity. If you are a power email user, BdEmailer is for you. A WiFi or Cell connection is required to send emails with BdEmailer, but not to create and store emails.

Bad Dog Apps:
<http://www.baddogapps.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

BdEmailer:

<http://web.me.com/alanc/BdEmailer/Information.html>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=294585859&mt=8>

Screenshot:

<http://web.mac.com/alanc/Bdog/Press/Images/BdEmailerPortrait.png>

Screenshot/App Icon:

<http://web.mac.com/alanc/Bdog/Press/Images/BdEmailer.png>

Bad Dog Applications, Inc. is located in beautiful Vancouver, British Columbia, Canada, home of the 2010 Winter Olympics, founded in 2007. Our mission is to develop low cost, easy to use, 100% Macintosh OS X native applications that are a powerful but easy to use. All our applications are built using 100% Cocoa and Objective-C and leverages the built-in power of Mac OS X10.5 (Leopard) to give you access to the latest technologies available from OS X, like iCal and Address Book full access and Core Data SQL storage. For further information please contact Alan Cook.

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