

## **PocketPharmacist - 65% Off - Holiday Sale**

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California based Danike Inc.'s medical app, PocketPharmacist, is now on sale for 65% off through the end of December and all future updates will be free of charge.

PocketPharmacist truly is 'Drug Information for the Rest of Us' by providing Pharmacist summarized drug information, a medication organizer that allows profiles to be emailed to Doctors or loved ones, and various web resources including a pill identifier. At this price, PocketPharmacist is a must have medical app.

Rancho Santa Margarita, California - Danike Inc.'s medical app, PocketPharmacist, is now on sale for only \$0.99 (65% off) through the end of December and all future updates will be free of charge. PocketPharmacist truly is 'Drug Information for the Rest of Us' by providing Pharmacist summarized drug information, a medication organizer that allows profiles to be emailed to Doctors or loved ones, and various web resources including a pill identifier. At this price, PocketPharmacist is a must have medical app.

PocketPharmacist's philosophy of "less is more" has delighted its users and has received an average of 4.5 stars on nearly 200 reviews. Drug interactions, warnings, or side effects that rarely occur will not be listed. This allows the user to safely focus on the most important drug information. For those drugs not yet summarized by a Pharmacist, PocketPharmacist includes hand-picked, reputable, online resources providing access to over 25,000 medications. This makes PocketPharmacist the best of both worlds, combining 'Pharmacist summarized' drug information along with 'encyclopedia-like' drug information.

PocketPharmacist also features an organizer (aka Pillbox) helping users keep track of their medications, allergies, and Doctors. No longer will they have to worry about misplacing medication lists for their parents, clients, or themselves. What makes Pillbox unique? It allows users to email a neatly formatted medication profile to a Doctor or loved one. It also allows users to view their medications by frequency (i.e. all morning medications separated from evening medications) making pillbox pre-pours much easier.

PocketPharmacist's Features Include:

- \* Nearly 1,000 Pharmacist summarized drug records (drugs added/edited monthly)
- \* Pillbox (medication organizer)
- \* Web Resources (pill identifier, additional drug information for 25,000 medications, medical dictionary, and more)

Device Requirements:

- \* iPhone, iPod touch, and iPad
- \* Requires iOS 4.3 or later
- \* 1.7 MB

Pricing and Availability:

Through the end of December, PocketPharmacist 2.7.4 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Medical category.

PocketPharmacist 2.7.4:

<http://www.danike.com/pocketpharmacist/>

Purchase and Download:

<http://itunes.apple.com/app/id387365379>

Screenshot:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://a2.mzstatic.com/us/r1000/087/Purple/2b/87/19/mzl.svvmxnnt.320x480-75.jpg>

App Icon:

<http://a4.mzstatic.com/us/r1000/110/Purple/0f/7b/19/mzl.iqplwqlx.175x175-75.jpg>

Danike, founded by a Pharmacist, designs software that is simple, basic, and to the point. We believe in offering customers "things that just work" with minimal effort on the user's behalf. For further information, please visit us online. Copyright (C) 2011 Danike, Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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