

## **Kids Switcheroo 1.1 for iOS - Switch n' Match Vehicles Game for Kids 2-6**

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Independent developer Raleigh Green today announces Kids Switcheroo 1.1 for iOS, an update to his game for kids ages 2-6, where they get to switch n' match different vehicles and scenes. Featuring separate animated layers for the foreground, background and sky, kids can create 100's of combinations using 20 different cars and trucks. The detailed, side-scrolling game allows kids to use their imaginations as they create animated scenes and sounds without the pressure of scoring or limits on time.

Medford, Massachusetts - Independent developer Raleigh Green today is pleased to announce Kids Switcheroo 1.1 for iOS, an update to his game for kids ages 2-6, where they get to switch n' match different vehicles and scenes. Featuring separate animated layers for the foreground, background and sky, kids can create hundreds of combinations by adding a moving vehicle from the app's collection of 20 different cars and trucks. The detailed, side-scrolling graphics create a realistic sense of movement as objects in the foreground pass more quickly than those in the background. Each vehicle tap starts a new, randomly selected horn sound and there are 12 car radio stations containing original music in a variety of styles to listen to while driving. Without the pressure of scoring, time limits, power-ups or other competitive restrictions, kids can use their imaginations to navigate vehicles through a variety of neighborhoods and terrain.

Side-scrollers are long-time favorites of gamers for the uncanny sense of realistic movement they create. With the vehicle placed at the bottom center of the screen, the rotating tires and passing background produces a very convincing illusion of depth and movement. With Kids Switcheroo kids get to enjoy all the color, detail, sound, and motion without worrying about winning or losing. This app offers a wonderful world of its own where kids not only choose their car or truck, but they also control the animated foreground, background and sky.

Kids Switcheroo features a collection of 20 different vehicles, including a race car, monster truck, limousine, family sedan and flying saucer to name a few. Kids can swipe the current vehicle off-screen left or right to bring up the next vehicle. To change scenes they can swipe the middle of the screen or tap on convenient side arrows. There are 9 different foregrounds including a tropical beach, a jungle path and a city street, with 9 matching backgrounds and a choice of 11 skyscapes. What is it like to drive a banana-car through a suburban neighborhood with pyramids in the background and a rainbow above? Or how about a rocket car driving along a jungle path with skyscrapers in the background and the rings of Jupiter in the night sky? Kids have complete freedom to experiment and drive their vehicles through landscape combinations that spark the imagination and foster creative thinking in a world of fun and play.

### Feature Highlights:

- \* Kids Switcheroo is a switch n' match iPhone game
- \* Game play consists of the user swiping and tapping in order to rearrange, mix n' match vehicles, skies, backgrounds and foregrounds, while listening to music and hilarious sounds
- \* Kids Switcheroo is ideal for (but not limited to) 2 - 6 year old girls and boys
- \* 20 vehicles to switch n' match
- \* 12 radio stations containing original music in many styles
- \* Tons of switch and matchable backgrounds, foregrounds and skies
- \* Over 20 wacky horn sounds
- \* Random horn sounds are activated by tapping vehicle
- \* Colorful original art
- \* New vehicles, scenes, music and sounds added regularly through free updates

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- \* Simple, yet engaging open-ended game play; no power-ups, points or competition
- \* No commercials, no ads
- \* Great for kids developing independent thinking, motor skills and hand-eye coordination

"If your kid loves cars and vehicles, then they will love this app! Kids Switcheroo is a fun switch n' match iPhone game for toddlers, preschoolers and early elementary school aged kids," enthused indie developer Raleigh Green. "Your young app-expert will have a blast swiping n' tapping and switching n' matching! Rearrange cool, wacky vehicles, skies, backgrounds and foregrounds, all while listening to great music and hilarious sounds."

Device Requirements:

- \* iPhone, iPad, or iPod touch
- \* Requires iOS 3.2 or later
- \* 36.6 MB

Pricing and Availability:

Kids Switcheroo 1.1 is on sale for 50% off until Jan. 15, 2012 at \$0.99 (USD) and available worldwide exclusively through the App Store in the Games category. After Jan.15, 2012, normal pricing of \$1.99 will return. Review copies are available upon request.

Kids Switcheroo 1.1:

<http://www.kidsswitcheroo.com>

Purchase and Download:

<http://itunes.apple.com/app/kids-switcheroo/id474123555>

YouTube Video:

<http://www.youtube.com/KidsSwitcheroo>

Screenshot 1:

<http://a1.mzstatic.com/us/r1000/109/Purple/ed/34/69/mzl.vcnexndr.320x480-75.jpg>

Screenshot 2 :

<http://a2.mzstatic.com/us/r1000/077/Purple/e8/53/9e/mzl.qzoxhdzw.320x480-75.jpg>

App Icon :

<http://a1.mzstatic.com/us/r1000/061/Purple/fa/66/78/mzm.vkoesbzi.175x175-75.jpg>

Located in Medford, Massachusetts, Kids Switcheroo was created and developed by Raleigh Green, a Boston based award-winning musician, educator, author, software developer and visual artist. All software architecture, engineering and code written by George White of Stonehippo Code and Consulting. Copyright (C) 2011 Raleigh Green. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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