

VeprIT Photo Sense 1.1 for iOS: The Easiest Photo Enhancement App

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VeprIT today releases Photo Sense 1.1, an update to their easy-to-use photo editing software for Mac OS and iOS. Photo Sense is designed to make photos more attractive quickly and easily, either completely automatically or with a minimum user effort. Photo Sense allows to save a lot of time and money on learning, purchasing, and using professional photo manipulation software. The new release offers a native iPad user interface and improved automatic photo enhancement algorithm.

Zoetermeer, Netherlands - VeprIT today is pleased to announce Photo Sense 1.1 for iPhone, iPod touch, and iPad users. Photo Sense is a powerful, but very easy to use photo editing software for Mac OS and iOS. The new release for iOS offers a native iPad user interface and improved automatic photo enhancement algorithm.

VeprIT Photo Sense is designed to make photographs more attractive quickly and easily, without spending a lot of time and money on learning, purchasing, and using professional photo manipulation software. Photo Sense enhances photos automatically, and allows users to customize results to their liking by choosing what automatic adjustments (such as exposure, contrast, saturation, color correction etc.) to apply. In addition, Photo Sense offers a number of creative effects.

In more detail, Photo Sense 1.1 for iOS enables the user to:

- * Take a photograph either with the built-in camera or from the Photo Library.
- * Automatically apply professional image enhancement techniques to the photograph.
- * Compare the photograph before and after processing.
- * Adjust processing options to improve automatic results.
- * Improve composition using non-destructive cropping and straightening.
- * Give the photo an artistic finishing touch by applying creative effects.

The unique automatic photo enhancement algorithm implemented in Photo Sense embraces everything its developers learned during over 4 years of professional photography experience. The only shortcoming the application has compared to manual processing is the lack of human vision, which sometimes can lead to a suboptimal choice of automatic image processing parameters.

There are two measures Photo Sense supports for such cases. First, it provides a convenient way to compare the photographs before and after processing, so that it is easy to decide which version to keep. Second, Photo Sense supports a semi-automatic mode, which allows the user to choose what adjustments should be applied to a particular photograph. In most cases when Photo Sense fails to improve a photograph completely automatically, the user can easily fix this with a few taps.

New in Photo Sense 1.1 for iOS:

- * Native iPad support
- * Improved automatic image processing (exposure, saturation, etc.)
- * Reduced artifacts appearing in some images
- * User interface improvements and bug fixes

Pricing and Availability:

Photo Sense for iOS is available on the App Store for only \$1.99 (USD). An evaluation version of Photo Sense for Mac OS (with disabled results saving) is freely available for download at the product website. Photo Sense and Photo Sense Lite for Mac OS are also available on the Mac App Store. NFR licenses and/or App Store promo codes are available on request for qualified reviewers. Please specify the magazine, website, blog, or other

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Photo Sense 1.1:
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App Icon (Photo Sense for iOS):
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Press Kit (zip):
http://veprit.com/photosense/images/screenshots_ios.zip

VeprIT is a bootstrapped start-up software development company founded in 2011 by Dr. Demid Borodin and Olga Kleptsova. We provide powerful, and yet very easy to use software to our valued customers. Currently we focus on photo software for Mac OS and iOS. Copyright (C) 2011-2012 VeprIT. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, iPad and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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