# Get Stellar Preparation For College Writing With High School Writing 3.0

Published on 01/24/12

Parents and high schools are more aware than ever of the importance that colleges and employers place on writing skills. High School Writing 3.0, by Niles Technology Group, is a parent's or school's answer to improving student writing. A comprehensive writing and thinking guide, High School Writing 3.0 app teaches the intricacies of writing sharp, direct arguments. Designed for the iPad and iPhone, students get both the best of mobile technology and essay writing instructions.

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Niles Technology Group is the premier essay writing app developer in the App Store. Written and developed by educators dedicated to writing, High School Writing 3.0 gets straight to the fundamentals. Essays included are first and third person narratives, compare and contrast, cause and effect, argumentative, descriptive and even opinion essay. The SAT and college admissions essays are also part of the app. Each tutorial explains the purpose, research requirements and the crucial argument development process of that specific essay type. Students are guided using a proprietary simple-to-follow and understand format. With focus on the fundamentals, students receive just the right amount of information for the writing task at hand.

"The ultimate goal is to get students to write well and to enjoy doing so," explains Michael A. Niles, president of Niles Technology Group. "The trick is to keep students' interest with engaging, thought-provoking content that is the correct length to answer their questions and to teach, but not too long to become boring or too short to be inadequate. High School Writing 3.0 and all Niles Technology apps ensure that the instructional content is always the optimal length. Based on the excellent reviews and emails received from students and parents, we are proud to say Niles Technology has accomplished its goals."

Parents, teachers and schools have discovered the efficacy of Niles Technology apps. Each month the volume purchase of the apps increase, which indicates that the use of mobile apps in schools is becoming more commonplace. Parents have also caught on because Essay Workstation is the No. 1 gifted app in the Niles inventory. For the lower grades, Middle School Writing has become a solid No. 2 bestseller, with both parents and schools purchasing the app. The Niles app catalog can be seen in the App Store by simply entering "Niles" in the iTunes search.

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iOS 3.0 or later (iOS 4.0 Tested)
* 2.1 MB

Pricing and Availability:
High School Writing 3.0 is currently $17.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

High School Writing 3.0:
http://www.essaywritingwizard.com/highschoolwriting.html

Purchase and Download :
http://itunes.apple.com/app/id430952775

Screenshot:
http://a3.mzstatic.com/us/r1000/091/Purple/e1/f3/3d/mzl.acjsqkkw.480x480-75.jpg

App Icon:
http://a5.mzstatic.com/us/r1000/119/Purple/a5/e5/f0/mzm.erttmvpx.175x175-75.jpg

Niles Technology Group was founded in 2007 to develop software for emerging technologies and is developing a series of mobile computing applications dedicated to teaching superior writing and logical thinking skills. With its experience in the technology and content required to develop full-featured products for students, Niles Technology Group is a leading app publisher, and the Essay Czar, Achievers Writing Center and Essay Writing Wizard apps have sold successfully worldwide. The key to Niles Technology Group's success is specificity. Each app is specific to the writing task at hand. Michael A. Niles, the founder, was formerly, for eight years, the President and CEO of The Right Education, Inc. (TRE), a web-based educational technology company that developed The Learning Accelerator. Copyright (C) 2007-2012 Niles Technology Group. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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