

Phantom Fish announces Daily Holiday Giveaway

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Phantom Fish today announced a daily giveaway open to purchasers of the popular RSS reader

Byline throughout the holiday season. Three copies of the acclaimed blogging app BlogPress will be given away every day from the 18th to the end of December, amounting to a total of forty-two copies up for grabs.

London, United Kingdom - Phantom Fish today announced a daily giveaway open to purchasers

of the popular RSS reader Byline throughout the holiday season. Three copies of the acclaimed blogging app BlogPress will be given away every day from the 18th to the end of December, amounting to a total of forty-two copies up for grabs.

"The developer of BlogPress and I put our heads together and realised we could be a bit creative with the promo codes that Apple's now allowing us to generate," said Milo Bird, the developer of Byline. "Byline offers a great experience for reading blogs, and BlogPress is an exceptional tool for writing them, so it's a perfect match."

Anyone who buys Byline on or after 15th December can enter by forwarding their iTunes receipt by email to Phantom Fish. Three winners will be chosen at random every day from 18th to 31st December. Each winner will receive a promotional code for BlogPress which can be redeemed from the U.S. App Store. Full terms and conditions are available on the Phantom Fish website.

Pricing and Availability:

Byline is a Google Reader client for iPhone and iPod Touch which features offline browsing of RSS articles and complete web pages. Byline is available exclusively from the iTunes App Store for \$4.99 (USD).

Daily Holiday Giveaway:

<http://phantomfish.com/bylinegiveaway.html>

Byline:

<http://www.phantomfish.com/byline.html>

BlogPress:

<http://blogpress.coolittlethings.com/>

Byline Icon:

<http://phantomfish.com/bylineicon.png>

Byline Screenshot:

<http://www.phantomfish.com/bylinescreen1.png>

Byline Video Tour:

<http://www.phantomfish.com/bylinevideotour.html>

Phantom Fish is an independent software development company focused on creating software for iPhone and iPod Touch. Phantom Fish released their first application, Byline, at the launch of the App Store in July 2008. Copyright 2008 Phantom Fish. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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