

Vegas Mate 3.5 Available in iTunes App Store - Compatible with iCloud

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Vegas Media Group today announces Vegas Mate 3.5.1, an update to their very popular location-aware interactive city guide for iOS devices. Vegas Mate includes all the latest Las Vegas content, including exclusive hotel guide information. By using built-in location technology, Vegas Mate can orient itself based on where you are, a powerful tool for guide-book apps. With iCloud compatibility, Vegas Mate can now sync your trip plans across all of your devices - no configuration required.

Santa Barbara, California - Vegas Mate 3.5, released via the iTunes App Store this week, now supports iCloud - Apple's revolutionary new cloud data service. With iCloud compatibility, Vegas Mate can now sync your trip plans across all of your devices - no configuration required. Make a change on one device and see it appear on another.

In addition to iCloud compatibility, Vegas Mate 3.5 adds an enhanced search engine to make finding your favorite activity or restaurant easier than ever before. On the iPad, a new hotel rate feature combines maps with heat-coded color to show which areas have high prices. Featured Content allows Vegas Mate users to get the latest news, on the go.

Vegas Mate includes all the latest Las Vegas content, including exclusive hotel guide information from award-winning writers. Vegas Mate's content is updated monthly, with free over-the-air downloads. By using built-in location technology, Vegas Mate can orient itself based on where you are, a powerful tool for travel guide-book apps:

Tourist Tips:

- * Answers to all of your Vegas vacation questions: info on climate, currency, getting around, hotels, nightlife and more

Hotels:

- * All the details: address, cost, phone, cab fare information and more
- * Read and share user reviews
- * View beautiful photos
- * Call the hotels and restaurants with a single tap (iPhone only)
- * See what they're posting on Twitter
- * Poker tournament details for the major hotel poker rooms (iPhone only)
- * Print or email to share

Restaurants:

- * All the details: address, cost, phone and more
- * Read and share user reviews
- * Easily see if the restaurant is open or closed
- * Restaurant menus (where available)
- * Reserve restaurants via OpenTable (where available)
- * Print or email to share

Shows, Nightclubs, Pools, Etc;

- * All the details: address, cost, phone and more
- * Read and share user reviews
- * Print or email to share

Trip Builder:

- * Easily create trip plans to keep yourself organized
- * Set reminders for items in your trip
- * Sync to other devices

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* Print or email to share

Maps:

- * Easily find nearby hotels, restaurants, shows or clubs using great built-in maps
- * See what's nearby (and know if it's any good) at a glance
- * View hotel rates on a map (iPad only)

Plus, A Lot More:

- * Las Vegas weather forecasts
- * Advanced search: filter cuisine, cost, neighborhood and more
- * Local news and video content via popular blogs and newspapers
- * Hotel rate search (iPad only)

Device Requirements:

- * iPhone, iPod touch or iPad
- * iOS 4.2 or greater
- * 19.1 MB

Pricing and Availability:

Vegas Mate 3.5.1 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Travel category.

Vegas Mate 3.5.1:

<http://www.vegasmate.com>

Purchase and Download:

<http://itunes.apple.com/app/vegas-mate/id288946782>

Screenshot:

<http://a5.mzstatic.com/us/r1000/082/Purple/26/c7/88/mzl.oleywtzc.320x480-75.jpg>

App Icon:

<http://a2.mzstatic.com/us/r1000/119/Purple/30/57/33/mzl.masknuks.175x175-75.jpg>

Located in Santa Barbara, CA, Vegas Media Group was founded in 2001 by Hunter Hillegas. Vegas Media Group publishes RateVegas.com, an award winning Las Vegas travel Web site. In addition, the company is responsible for Two Way Hard Three, a design and business focused blog. In 2008, Vegas Media Group introduced Vegas Mate, a location aware, interactive travel guide for iOS. All Material and Software (C) 2000-2012 Vegas Media Group / All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, iPhone, iPad, iCloud, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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