

Simplinova LLC Releases EQUiTrail for iPhone

Published on 02/29/12

Simplinova LLC today announced that their first App, EQUiTrail, is available exclusively for the iPhone through the Apple App Store. EQUiTrail offers real-time access to trail maps that horseback riders create as EQUiTrail tracks their location while they ride. EQUiTrail tracks your location in the background for hands-free use while riding and allows you to place trail markers and photos you take on the map to identify natural obstacles, cross country fences, hazardous terrain, and more.

New York, New York - Simplinova LLC today announced that their first App, EQUiTrail, is available exclusively for the iPhone through the Apple App Store. EQUiTrail offers real-time access to trail maps that horseback riders create as EQUiTrail tracks their location while they ride.

EQUiTrail tracks your location in the background for hands-free use while riding and allows you to place trail markers and photos you take on the map to identify natural obstacles, cross country fences, hazardous terrain, or a favorite lookout point. After your ride is complete, you can save your trail and access trail information including total distance traveled, ride duration, average speed, photos and trail markers placed on the map during the ride.

EQUiTrail users can also share their trail maps with other EQUiTrail users via email and have the ability to follow their own trails as well as trails shared by other users. EQUiTrail gives riders the ability to document and learn local riding trails and share them with the riding community. "As an avid trail rider and member of several land associations that allow riders to access hundreds of acres of trails, I needed a way to be able to track, document and share trail rides with other riders as well as find local trails that others had suggested I ride", says one of EQUiTrail's developers, "EQUiTrail offers a simple, easy and fun way to do just that. I have been using the app to track both recreational and competitive trail rides with my family and friends every weekend!".

EQUiTrail is now available for \$4.99 in the U.S. and is priced accordingly in other regions. EQUiTrail is available world-wide from Apple's App Store for the iPhone.

Please visit www.equitrailapp.com for more information about EQUiTrail, including FAQs, screenshots, and a video demo of the app. Visit www.simplinova.com for additional company information.

If you would like further information about EQUiTrail or Simplinova, please contact the Simplinova team.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 4.3 or later
- * 1.4 MB

Pricing and Availability:

EQUiTrail 1.0 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Sports category.

Simplinova:

<http://www.simplinova.com>

EQUiTrail 1.0:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.equitrailapp.com>

Purchase and Download:

<http://itunes.apple.com/app/equitrail/id500494838>

Screenshot:

<http://a4.mzstatic.com/us/r1000/110/Purple/99/29/6f/mzl.zujathtg.320x480-75.jpg>

Logo:

<http://www.equitrailapp.com/images/logo.png>

App Icon:

<http://a3.mzstatic.com/us/r1000/102/Purple/bc/02/ce/mzl.xihwhngc.175x175-75.jpg>

Simplinova is a U.S.-based development company focused on developing innovative applications that are intuitive, reliable and, of course, fun to use. We strive to exceed our clients expectations by delivering exceptional, high quality mobile solutions. Focusing on the iOS platform, we are experienced in both large scale enterprise projects and small custom applications. Copyright (C) 2012 Simplinova. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Pawel Krepsztul
Founder

info@simplinova.com

Link To Article: <https://prmac.com/release-id-39067.htm>
