

A free-to-play game Farm Up! HD gets more user-friendly than ever

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Farm Up! HD gets an update that makes farming in the 1930's America even more smooth and fun. From the very release date the game has enjoyed the attention it was given by the casual gamers' community. It currently holds a 4.5-star rating on the App Store and the developers' team closely works with the feedback from gamers. The results of this communication are introduced in the 1.03 patch released today.

Klaipeda, Lithuania - Farm Up! HD gets an update that makes farming in the 1930's America even more smooth and fun. From the very release date the game has enjoyed the attention it was given by the casual gamers' community. It currently holds a 4.5-star rating on the App Store (SM) and the developers' team closely works with the feedback from gamers. The results of this communication are introduced in the 1.03 patch released today. Now players can enjoy longer gameplay sessions with Farm Up! HD as the developers addressed the issue with lack of energy on early levels. For the true Farm Up! enthusiasts who play all around the clock Realore Studios added an option of buying unlimited energy with an in-app purchase.

Minor bugs and glitches were also fixed and the game runs well and stable on both iPad and iPad 2.

For those of gamers who haven't checked out Farm Up! yet - it's a new farming simulation game set in 1930's America. It features beautiful graphics, numerous customization options, and a great story-line. Players can not only develop their own farm but help other states cope with difficulties completing numerous quests on a global map.

"Farm Up! is going to be the next big thing in the world of casual farming games. It starts attracting attention of more and more gamers. With the release of 1,03 patch Farm Up! becomes even more user-friendly than it used to be and it's the best time to join in and have some gardening fun." - said Natalia Matveeva, head of business development at Realore.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 3.2 or later
- * 88.5 MB

Pricing and Availability:

Farm Up! HD 1.03 is Free and available worldwide exclusively through the App Store in the Games category.

Realore:

<http://realore.com/>

Farm Up! HD 1.03:

http://realore.com/games-ipad/farm_up/

Download from iTunes:

<http://itunes.apple.com/app/farm-up!-hd/id462677768>

YouTube Video:

<http://www.youtube.com/watch?v=bMpHKp1hNel>

Screenshot:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://static.realore.com/site/upload/games/213383_a9ea25a15a9c7349b7af8006b25e5d88.jpg

Press Kit (zip) :

[http://dl02.realore.com/affiliates/Media_Assets_\(Farm_UP\).zip](http://dl02.realore.com/affiliates/Media_Assets_(Farm_UP).zip)

Realore Studios is a software company that has been creating and publishing casual, social games, games for mobile phones and other platforms (flash, Mac, Pocket PC, Nintendo DS, iPhone) since 2002. The company has published more than 60 titles and won fans all over the world. Today Realore is known as a successful developer and publisher that provides a full range of services including games' production, distribution and marketing. Its ultimate mission is to create high quality entertainment software that will bring fun and relaxation to players of all ages. Copyright (C) 2002-2012 Realore Studios. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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