

Houdah Software unveils HoudahGeo 2.0 - one-stop photo geocoding for Mac

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Houdah Software is proud to announce the immediate availability of HoudahGeo 2.0: the premiere photo geocoding solution for the Mac. HoudahGeo 2.0 enhances automatic geocoding of photos by giving the user control over the matching algorithm. Furthermore it adds the ability to geocode photos to the nearest waypoint. HoudahGeo 2.0 is a major upgrade and is recommended for all Tiger and Leopard users. This upgrade is free to registered users.

Luxembourg - Houdah Software is proud to announce the immediate availability of HoudahGeo 2.0: the premiere photo geocoding solution for the Mac. HoudahGeo 2.0 brings many features and enhancements as well as a refreshed interface. Within HoudahGeo 2.0 the user may now select which time zone to use for display purposes: camera time zone, computer time zone or GMT. All timestamps displayed by HoudahGeo will obey that setting. It is now easy to see if photos and track logs match up in time.

HoudahGeo 2.0 adds direct support for many brands and models of GPS devices: Garmin, Magellan, Wintec WBT-201, WBT-200, WBT-100, MTK-based devices (iBlue, Qstarz, ...), Holux M-241 and NaviGPS/LocoSys GT-11/BGT-11.

HoudahGeo 2.0 is able to access and write to master images managed by Aperture. This integration is seamless: one only needs to pick a version of the image from your Aperture library. This will be used for all publishing operations. When writing EXIF/XMP/IPTC, the user will be offered the option to write to the master rather than the version.

HoudahGeo 2.0 provides the same seamless access to originals of images managed by iPhoto.

HoudahGeo 2.0 add support for Adobe Lightroom 2 libraries. HoudahGeo now works equally well with Lightroom 1.x and Lightroom 2.x libraries.

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The new Map Inspector panel provides a birds-eye view of where selected photos were taken.

The new track log inspector panel shows the list tracks that are included in the project. From here tracks may also be deleted.

HoudahGeo now offers two possible sources for reverse geocoding: GeoNames.org and Google Maps. Both are able to determine the city, state/province and country where a photo was taken.

HoudahGeo 2.0 supports Flickr sets. Sets may be created from within HoudahGeo. Photos may be added to existing sets. HoudahGeo 2.0 may also assign Flickr privacy levels when publishing photos.

Minimum Requirements:

- * Mac OS X Version 10.4.8 or higher, including Leopard
- * Universal Binary for PowerPC & Intel
- * Digital camera
- * Optional GPS track logger

Purchasing HoudahGeo licenses:

HoudahSpot 2.0 is priced at \$30 (USD) for a single-user license. It is a free upgrade for

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

all registered HoudahGeo 1.x customers.

See us at Macworld in San Francisco:

Drop by and pay us a visit at booth 3526-A at the Special Interest Pavilion in North Hall. The first 100 visitors to visit the Macworld Attendee Registration page may claim FREE (a \$25 value) show floor passes on us.

Houdah Software:

<http://www.houdah.com/>

HoudahGeo 2.0:

<http://www.houdah.com/houdahGeo/index.html>

HoudahGeo Icon:

http://www.houdah.com/houdahGeo/index_assets/houdahGeo.png

HoudahGeo Screenshot:

http://www.houdah.com/houdahGeo/screenshots_files/houdahGeo1.png

Purchase HoudahGeo:

<http://www.houdah.com/store>

Macworld Attendee Registration:

<http://rcsreg.com/macworld/RFC31180>

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