

NRG announces NRGship Mac Lite for UPS Shippers

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NRG Software today releases NRGship Mac Lite, the newest edition to NRG's shipping software lineup. NRGship Mac Lite has been developed as a native Mac application to allow for seamless integration with popular Mac business applications. NRGship Mac Lite has been designed for the unique needs of small Mac-based businesses who ship 5-10 packages per day, but can easily support higher volume.

San Francisco (Macworld) - NRGship Mac Lite, the newest edition to NRG's shipping software lineup, has been developed as a native Mac application to allow for seamless integration with popular Mac business applications.

"With the current NRGship solution, we opened up the possibility of shipping for Mac-based business." says Andy Knasinski, Founder and Chief Development Officer of NRG. "Now our customers want to ship from the software they use to manage their orders. NRGship had only offered that for FileMaker Pro users in the past. But NRGship Mac Lite works without FileMaker and opens up the possibilities to integrate with native Mac applications. For example, out of the box users can ship directly from their Mac's Address Book."

NRG has created external integration documentation for developers and is currently working with Mac software publishers to offer software specific integration modules for Mac based Accounting, CRM, Point-of-Sale, Ecommerce and Ebay solutions.

NRGship Mac Lite has been designed for the unique needs of small Mac-based businesses who ship 5-10 packages per day, but can easily support higher volume. Through the application, Mac businesses can take advantage of UPS online services such as UPS Tracking, UPS Rates & Service Selection, UPS Time in Transit, UPS Address Validation, and UPS Shipping.

"We understand that Mac customers need easy access to UPS, from within their Mac business applications." says Jordan Colletta, vice president of customer technology marketing at UPS. "NRGship Mac Lite meets the UPS Ready watermark and is an excellent example why NRG has been designated as a UPS Ready Strategic provider."

NRGship Mac Lite will be available in the first quarter of 2009. Customers will be able to demo the software through a 15 day trial.

NRG Software:
<http://www.nrgsoft.com>

NRGship Mac for UPS Shippers:
<http://www.nrgsoft.com/ups/>

Screen Shots:
<http://static.slideshare.net/swf/ssplayer2.swf?doc=nrgship-ups-screen-shots-1204228032420534-3>

UPS and NRGship Customer Success Story :
<http://www.nrgsoft.com/blog/?p=10>

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