

Record Attendance at the 8th Annual FCPUG SuperMeet

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The Final Cut Pro Users Group is excited to announce that a standing room only crowd attended the recent 8th Annual Macworld FCPUG SuperMeet held at the Mission Bay Conference

Center in San Francisco on January 7, 2009. The next SuperMeet will be held Tuesday, April 21 in Las Vegas alongside the giant NAB trade show. The organizers are already lining up the venue and sponsors with the expectation to draw record attendance.

Los Angeles, CA - Final Cut Pro User Groups are excited to announce that a standing room only crowd attended the recent 8th Annual Macworld FCPUG SuperMeet held at the Mission Bay Conference Center in San Francisco on January 7, 2009.

"Historically, every SuperMeet we hold sells out, but this one was a complete sell out with a lot of folks standing in the aisles. We estimate almost 700 people attended." said Michael Horton, head of the Los Angeles Final Cut Pro User Group and co-planner of the event.

"The energy in the room was infectious and very positive and showed us once again how much these events matter to Digital Video filmmakers," added Daniel Berube head of the Boston Final Cut Pro User Group and co-planner of the event.

Claudia Crask, head of the SF Cutters and co-planner of the event added: "There was no doom and gloom in the room that night. There was no talk of recession, no anxiety about the future, just an eager willingness to learn and share ideas. That's what SuperMeets are all about."

"We had a great show this year. JVC debuted a brand new camcorder, the JVC-GYHM100 and Blackmagic Design debuted the Decklink Studio and Decklink SDI capture cards. That is two world premieres at a SuperMeet. The first time ever in our history. That says a lot about the value of these events." said Michael Horton.

"There is no better event than the FCPUG SuperMeet to engage with our key Final Cut users and to hold the world premiere launch of our new GYHM100 camcorder. We are extremely pleased with the enthusiasm of the crowd - the room was electric! This was simply an amazing event." said Craig Yanagi, National Marketing Manager, JVC Professional Products."

Dan May, President of Blackmagic Design added; "Another great SuperMeet at Macworld this year. Nowhere else can people find this fabulous opportunity to exchange ideas, see new technology, and have a wonderful time being with video professionals at every level. Blackmagic is always thrilled to be part of this tremendous community and participate in this event!"

"Despite all the negative talk about the economy, SuperMeets will go on." said Daniel Berube. "In fact, we are expanding our reach. This June 2009 we intend to hold a SuperMeet in London for the first time. There is enormous demand from the users to hold these gatherings all over the world and we intend to do just that."

The next SuperMeet will be held Tuesday, April 21 in Las Vegas alongside the giant NAB trade show. The organizers are already lining up the venue and sponsors and they have no fear that despite the economy and the "doom and gloom" that permeates throughout all discussions, the next SuperMeet will also draw record attendance.

Los Angeles Final Cut Pro User Group:
<http://www.lafcpug.org/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Boston Final Cut Pro User Group:
<http://www.bosfcug.org>

SF Cutters:
<http://www.sfcutters.org>

GYHM100:
<http://pro.jvc.com/pro/attributes/CAMERA/clips/itspossible.html>

Decklink Studio and Decklink SDI:
<http://www.blackmagic-design.com/products/decklinkstudio/>

SuperMeets are gatherings of Digital Video filmmakers who use or want to learn to use
A
held annually along side large trade shows such as Macworld in San Francisco, NAB in Las
Vegas and IBC in Amsterdam. The agenda usually includes appearances by Apple, demos of
new
products, digital video tips and tricks, and filmmaker show and tells. In addition there
are close to two dozen vendors showing off their wares as part of what the organizers
call, the "FCP Trade Show."

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