

## **Maya's Dress Up and the new iPad is a match made in Fashion Heaven**

Published on 04/05/12

Total Eclipse has announced the latest version of Maya's Dress Up, on separate editions for iPhone, iPod touch and iPad. In this update all graphics have been fully updated to support the latest iPad Retina technology. Additionally premium add-ons are now available via in-app purchases. As always, players can enjoy a vast variety of clothes, shoes and accessories of different styles and colors in 38 categories, along with free add-ons, which will enhance their wardrobe.

Thessaloniki, Greece - April 5th, 2012 - Total Eclipse is pleased to announce the availability of the latest version of Maya's Dress Up, on separate editions for iPhone, iPod touch & iPad. Maya's Dress Up has been fully updated to support the latest iPad Retina technology and also introduces premium add-ons via in-app purchases.

Thousands of hand-painted garments have been meticulously adjusted to take full advantage of the new iPad's Retina Display. Lucky owners of the new iPad can download the shiny new Retina graphics for free within the game.

Additionally, a premium pack of 30 new hairstyles in 11 wild shades is now available for just \$0.99 (USD), with more free and premium add-ons coming soon.

As always, players can enjoy a vast variety of clothes, shoes and accessories of different styles and colors in 38 categories, along with downloadable add-ons, which will enhance their wardrobe. They can dress Maya and her friends in their own fashionable combinations for every occasion; the beach, the office, dinner parties or a night out on the town.

Maya's Dress Up is an ever expanding title: "We are listening to our players closely and work hard on providing them with updates that will please them the most! Their top request has been 'more hairstyles' and we are giving them exactly that... and more!" says Argiris Bendilas, CEO of Total Eclipse.

Maya's Dress Up at a glance:

- \* Wild variety of items to make billions of combinations
- \* Frequent updates with exciting add-ons.
- \* High quality, polished, illustrations
- \* Authentic representation of different ethnicities
- \* A clean, unobtrusive interface
- \* Usable and easy to play by all ages
- \* Advanced features supported from day 1, such as saving favorite styles, undo/redo previous actions, sharing with friends (Facebook/e-mail), lots of backgrounds and more!

Pricing and Availability:

Maya's Dress Up HD for iPad is at \$4.99 (USD), whereas Maya's Dress Up for iPhone/iPod touch is \$2.99 (USD). However, to celebrate this release, we are offering the iPhone version of the game for FREE until Friday, the 6th of April. Review copies are available upon request.

Total Eclipse:

<http://www.totaleclipsegames.com>

Maya's Dress Up 1.3.4:

<http://www.mayasdressup.com>

Purchase and Download:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/us/artist/total-eclipse/id402258027>

iPhone Screenshots and Video:

<http://www.mayasdressup.com/en/iphone-dress-up-game-ipod-touch/>

iPad Screenshots and Video:

<http://www.mayasdressup.com/en/ipad-dress-up-game/>

Press Kit (zip):

<http://www.mayasdressup.com/res/Maya%27s%20Dress%20Up%20-%20Resources%20for%200Reviewers.zip>

Total Eclipse has been making casual games since 2004, catering to a wide audience. At Total Eclipse, we believe that making games should be like playing games: Fun! We are very passionate about our projects and take great pride in our work. We strive for perfection so we can offer the best to the player, by developing original concepts that guarantee a thrilling experience with long-lasting appeal. We give great attention to detail, aiming to please even the most demanding players in the market. Copyright (c) 2010-12 Total Eclipse. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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