

## **Humble Daisy Announces ProfCast 75% off - Macintosh Anniversary Sale**

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Humble Daisy is offering a 75% discount on single license purchases of ProfCast from January 21st through January 24th, 2009. ProfCast is a versatile, powerful, yet very simple to use tool for recording lectures including PowerPoint and/or Keynote slides for creating enhanced podcasts. ProfCast offers an integrated workflow that makes creating, recording, and publishing podcasts easy.

Ann Arbor, Michigan - Humble Daisy, Inc today announced its Happy Anniversary Macintosh sale for ProfCast. Humble Daisy is offering a 75% discount on single license purchases of ProfCast between January 21st and January 24th, 2009. ProfCast provides everything lecturers need to create podcasts from their lectures. ProfCast offers an integrated workflow that makes creating, recording, and publishing podcasts easy.

ProfCast is perfect for professionals and educators alike who need to provide a more flexible, richer media to supplement traditional pedagogical tools such as books, course packs, or notes. ProfCast is an ideal compliment to Apple's iLife Suite. With its integrated workflow, ProfCast provides a low cost solution for recording and distributing lectures, special events, and presentations as enhanced podcasts.

Feature highlights include:

- \* Records Live Presentations
- \* Supports Multiple File Formats
- \* ID3 Tags for iTunes U
- \* Integrated Podcast Manager
- \* Export to GarageBand
- \* Share to iWeb
- \* URL Linking
- \* Audio Playthrough Support

ProfCast sports live presentation recording, synchronization of slides with audio, Keynote and PowerPoint support, RSS generation and publishing support. All elements of a presentation, including slide timings, bullet point builds and voice narration are seamlessly recorded. ProfCast allows users to record their presentation as they give it, and also helps publish recorded presentations as enhanced podcasts, complete with RSS.

In celebration of the Macintosh Computer's 25th birthday (officially January 24th) and in honor of Apple's continued commitment to insanely great computing, ProfCast is pleased to announce that ProfCast version 2.X will be sold at 25% of the retail (\$59.95) price January 21st 2009 through January 24th, 2009.

To take advantage of this special pricing visit the ProfCast website. ProfCast for Macintosh licenses will be compatible with ProfCast for Windows when it is released.

ProfCast shares Apple's continued devotion to innovation and it's goal of empowering individuals to be inspired, work and exceed their potential. We believe our software integrates well with educator's existing teaching process, and provides an intuitive, reliable and fun solution! Today's students see technology, not as an isolated tool, but as a means of communicating, collaborating, innovating and learning. ProfCast helps instructors contribute to this process easier than ever before.

Happy Birthday Mac! Thanks for continuing to give us great shoulders to stand on!

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

ProfCast 2.3.0 is priced at \$59.95 (USD) for a single-user license (\$14.99 (US) through January 24th, 2009). A full-featured, 15-day demo is available and a recommended update for all customers. Educational discounts are available.

ProfCast 2.3.0:  
<http://www.profcast.com>

Download ProfCast:  
<http://profcast.com/downloads/current/ProfCast.dmg>

Purchase ProfCast 75% Off:  
<http://profcast.com/store/macsale.php>

Screenshot:  
<http://profcast.com/images/22/FullFeatured.png>

Screenshot/App Icon:  
[http://profcast.com/images/Logos/ProfCastIcon\\_LG.jpg](http://profcast.com/images/Logos/ProfCastIcon_LG.jpg)

Headquartered in Ann Arbor, Michigan, Humble Daisy, Inc. is a privately funded company founded in 2002 by husband-wife team of David and Michael Chmura. With a focus on the Mac platform, Humble Daisy's goal is to provide simple and elegant, user-centered solutions to facilitate personal and professional success. Copyright 2002-2009 Humble Daisy, Inc. All Rights Reserved. Apple, the Apple logo, and Keynote are registered trademarks of Apple Computer in the U.S. and/or other countries.

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