

## **Kids Switcheroo 1.2 for iOS Puts Kids Imaginations on Wheels**

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Independent developer Raleigh Green has announced Kids Switcheroo 1.2 for iOS, an update to his imaginative learning game for kids ages 2-6, where they get to switch and match different vehicles and scenes. The 1.2 release features the following new features: a submarine-o-mobile, an underwater scene, an acoustic radio station and extra fast vehicle switching. Kids can create 100's of combinations using more than 20 different vehicles. Kids Switerchoo puts children's imaginations on wheels.

Medford, Massachusetts - Independent developer Raleigh Green has announced Kids Switcheroo

1.2 for iOS, an update to his open-ended, playful learning game for kids ages 2-6, where they get to switch and match different vehicles and scenes. With a focus on imagination and exploring, the new release contains the following fun features: a submarine-o-mobile, an underwater landscape, and an acoustic radio station. There is also new lower corner-tapping for extra fast vehicle switching. Kids can create 100's of practical or whimsical combinations using more than 20 different cars and trucks. The musical and detailed, side-scrolling game allows kids to use their imagination as they create animated scenes and explore silly sounds without the pressure of scoring or limits on time.

Kids Switcheroo is designed to nurture children's imaginations through play, an important ingredient in successful learning. The app is an open-ended, playful learning tool that children can explore independently, or use with their parents as a game that inspires storytelling. Through imaginative pairings, the app demonstrates that changing the mix often leads to delightful new surprises. What is it like to drive a submarine-o-mobile through a suburban neighborhood with pyramids in the background and a rainbow above? Or how about listening to acoustic music while a rocket car drives along a jungle path with skyscrapers in the background and the rings of Jupiter in the night sky? Kids have complete freedom to experiment and drive their vehicles through landscape combinations that spark the imagination and foster creative thinking in a world of fun and play.

Kids Switcheroo is great for kids developing independent thinking, motor skills and hand-eye coordination. "Choice, and getting to choose - your wheels, your environment, your music - is one of life's greatest pleasures," enthused indie developer Raleigh Green. "We strive to create an app synonymous with imaginative, high-quality, playful learning that engages toddlers and children who are enjoying exploring their world both physically and digitally."

For Parents looking to get the most out of the Kids Switcheroo app, Raleigh Green has also created the Kids Switcheroo Facebook Page. Content is designed to inspire fun and creative ways for parents to use the app with their children, from craft projects to storytelling games, and connect them with ideas and information for nurturing their child's imagination.

### Device Requirements:

- \* iPhone, iPod touch, and iPad
- \* Requires iOS 3.2 or later
- \* 38.2 MB

### Pricing and Availability:

Kids Switcheroo 1.2 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Games category.

### Kids Switcheroo 1.2:

<http://www.kidsswitcheroo.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:

<http://itunes.apple.com/app/kids-switcheroo/id474123555>

YouTube Videos:

<http://www.youtube.com/KidsSwitcheroo>

Screenshot 1:

<http://a1.mzstatic.com/us/r1000/109/Purple/ed/34/69/mzl.vcnexndr.320x480-75.jpg>

Screenshot 2:

<http://a2.mzstatic.com/us/r1000/077/Purple/e8/53/9e/mzl.qzoxhdzw.320x480-75.jpg>

App Icon:

<http://a1.mzstatic.com/us/r1000/061/Purple/fa/66/78/mzm.vkoesbzi.175x175-75.jpg>

Located in Medford, Massachusetts, Kids Switcheroo was created and developed by Raleigh Green, a Boston based award-winning musician, educator, author, software developer and visual artist. All software architecture, engineering and code written by George White of Stonehippo Code and Consulting. Copyright (C) 2011 Raleigh Green. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Link To Article: <https://prmac.com/release-id-41481.htm>

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