

Striding Bird spreads his wings in Australia with What's Hot feature

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Just over a month after independent Australian developer Comicorp Worlds released 'Striding Bird - An Interactive Tale' for iOS, Striding Bird has shot into the hearts of Apple and Aussies and is being featured on the What's Hot Books section for iPad on the Australian app store. "This is exciting new for us, and the What's Hot feature shows that even the little guys can still make their mark on the app store" says director Wenpo Sun. Downloads of the Striding Bird app have been worldwide.

Melbourne, Australia - Just over a month after independent Australian developer Comicorp Worlds released 'Striding Bird - An Interactive Tale' for iOS, Striding Bird has shot into the hearts of Apple and Aussies and is being featured on the What's Hot Books section for iPad on the Australian app store.

Director of Comicorp Worlds, Wenpo Sun says he is very pleased with the response towards Striding Bird. He mentions "This is exciting news for us. It's all because Striding Bird is a loveable character who we can all relate to. The Whats Hot feature shows that even the little guys can still make their mark on the app store. We are very pleased to be doing so well in Australia. It's a great feeling to know your work is popular within your local communities."

So far downloads of the Striding Bird interactive storybook app have been worldwide with the majority of users coming from Australia and also a good fraction coming from the US and the UK. Countless other countries have had a taste of Striding Birds story and both (writer) Stephanie Yap and (artist) Wenpo Sun hope they will see similar success in other countries like they are having in Australia.

About Striding Bird:

Striding Bird is an original animated and interactive story about a young bird finding his way in the world. Join Striding Bird as he struggles to make sense of the world around him. Follow his footsteps in self discovery and engage in his journey to discover the true meaning of happiness and self-identity. A splendid and inspirational tale that can be enjoyed by people of all ages. Lessons that will truly ring throughout a lifetime.

Features:

- * An original and compelling story
- * Dynamic interactivity on every page
- * Beautiful illustrations and fun animations
- * Warm, friendly and charming narration
- * Original music, voice over and sound effects

Device Requirements:

- * iPhone 3GS, iPhone 4, iPhone 4S, iPod touch (3rd generation), iPod touch (4th generation) and iPad
- * Requires iOS 4.0 or later
- * 22.9 MB

Pricing and Availability:

Striding Bird - An Interactive Tale 1.02 is only \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Entertainment category.

Striding Bird - An Interactive Tale 1.02:
<http://www.comicorpworlds.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download (iPad):

<http://itunes.apple.com/app/striding-bird/id504725481>

Purchase and Download (iPhone):

<http://itunes.apple.com/app/striding-bird-iphone-edition/id508264097>

YouTube Video (Trailer):

<http://www.youtube.com/watch?v=cOveUgmyr4Y>

Screenshots:

<http://www.facebook.com/media/set/?set=a.386894577988300.102223.386888951322196&type=3>

App Icon:

<http://4.bp.blogspot.com/-O1N4VIJnb6g/T01Y3npg0EI/AAAAAAAAAGo/MN2uWxhE41w/s144/SBlconWeb.png>

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