

Mac Switcher Bundle Offer is Extended to March 31, 2009

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The Mac Switcher Bundle promotion is extended until March 31, 2009. Three Mac OS X developers have joined together to offer the Mac Switcher Bundle especially for new Mac users. In addition to popular utilities TextExpander, 1Password and Witch, the bundle includes an exclusive series of video tutorials from ScreenCastsOnline focused on helping switchers get the most out of their new Macs.

San Francisco, CA - The Mac Switcher Bundle, a joint promotion of SmileOnMyMac, Agile Web Solutions, ManyTricks and ScreenCastsOnline, will be extended through March 31, 2009.

Targeted at new Mac users, especially those switching from Windows, the bundle includes TextExpander, 1Password and Witch. Bundle owners also receive access to a special series of instructional video screencasts of particular interest to Mac switchers from ScreenCastsOnline.

The Mac Switcher Bundle is priced at \$49.95. A gifting option is available, making it possible to buy the bundle as a gift for a new Mac user.

"We met many Mac switchers at Macworld and the response to the bundle has been great," said Jean MacDonald, who handles marketing promotions at SmileOnMyMac. "We decided it made sense to extend it a couple more months."

"Based on Apple's latest earning report, it's obvious that there are a lot of new Mac users out there who could benefit from this simple bundle of powerful Mac utilities as well as the video training that's included," said Dave Teare, founder of Agile Web Solutions.

The included software, all rated 4.5 mice by Macworld magazine, and the video series are valued at over \$100:

* TextExpander (reg. \$29.95, SmileOnMyMac): the typing shortcut utility that lets users create a custom library of snippets that can be invoked with short abbreviations;

* 1Password (reg. \$39.95, Agile Web Solutions): the unique password manager that makes it easy to securely login and shop online;

* Witch (reg. \$12.95, ManyTricks): an Expose alternative for switching windows via keyboard shortcuts;

* ScreenCastsOnline Special Switcher Series (value: \$20): a collection of 10 video tutorials covering such topics as Setting Up Your Mac, iWork, Preview, TextExpander and 1Password.

Mac Switcher Bundle:
<http://www.macswitcherbundle.com>

TextExpander:
<http://www.smileonmymac.com/TextExpander>

1Password:
<http://1password.com>

Witch:
<http://www.manytricks.com/witch>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

ScreenCastsOnline:
<http://www.screencastsonline.com>

About SmileOnMyMac

SmileOnMyMac makes productivity software for Mac OS X, such as PDFpen, the PDF editing tool and a Mac Observer Editors' Choice; TextExpander, the typing shortcut tool and a Mac|Life Editors' Pick; and DiscLabel, the Macworld Eddy award-winning CD label design program.

About Agile Web Solutions

Agile Web Solutions develops 1Password, the premier Password Manager for Mac and iPhone, and AllBookmarks, a bookmark manager. 1Password is 'Highly Recommended' by Macworld and is a Mac|Life Editors' Pick.

About Manytricks

Many Tricks takes pride in creating critically acclaimed software for Mac OS X, such as Butler, the all-purposes productivity tool that won 5 mice from Macworld's Mac Gems and Witch, the easy way to switch windows via keyboard.

About Screencastsonline

ScreenCastsOnline makes weekly video tutorials, produced by Don McAllister, to help all levels of Mac users make the most of their Mac.

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Link To Article: <https://prmac.com/release-id-4208.htm>
