

Rocket Taxi featured in latest Apple's iPhone TV ad

Published on 02/06/09

Edovia is proud to announce that Rocket Taxi has been selected by Apple to be featured in an iPhone TV ad. Rocket Taxi, uses the device's Location Services to find nearby taxi companies. The app stores over 17,500 taxi companies in 10,000 cities all over North America and Europe. The ad, labeled "Fix" has started to air late last January and is part of 3 new iPhone ads.

Montreal, Quebec, Canada - Edovia is proud to announce that Rocket Taxi has been selected by Apple to be featured in an iPhone TV ad. The ad, labeled "Fix" has started to air late last January and is part of 3 new iPhone ads. The app, Rocket Taxi, uses the device's Location Services to find nearby taxi companies.

The app stores over 17 500 taxi companies in 10 000 cities all over North America and Europe that are stored directly on the device, so even if the user has no internet connection he'll still be able to call someone to come pick him up. Additional features include rate estimator and a favorites list.

"Rocket Taxi has been a hit since it's release and we're very happy to see that Apple likes our product enough to feature it in one of their tv ads", said Luc Vandal, founder of Edovia Inc. "It's always nice to see that a company like Apple recognizes your work and it pushes us to do even better for our future apps."

The new ad can currently be seen on tv in the United States and some parts of Canada. The online version is also available.

Edovia:
<http://www.edovia.com>

Rocket Taxi:
<http://www.edovia.com/taxi>

TV Ad Page:
<http://www.apple.com/iphone/gallery/ads/>

Download and Purchase:
<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=294331009&mt=8>

Screenshot:
http://edovia.com/app/assets/products/intro/1231263039_rt_main_en.png

Screenshot/App Icon:
http://edovia.com/app/assets/products/icons/1222438823_rt_icon.png

Edovia is a software company located in Montreal, Canada. The company was created by Luc Vandal in 2003 and went through several changes and phases, until it devoted all it's resources to the Mac and iPhone platforms. We've been developing apps for the iPhone since early 2008 and offered Linguo and Steps on the App Store opening, on July 11, 2008. We love what we do and we are driven by impulsive ideas. We believe in creating solutions that are easy to use, intuitive, innovative and fun. Copyright 2008-2009 Edovia. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-4262.htm>
