

WaterField Designs Announces Protective Cases for the Amazon Kindle 2

Published on 02/09/09

WaterField Designs announces three protective cases for the Amazon Kindle 2: the Travel Case, the Slip Case, and the SleeveCase for the Kindle 2. Each stylish case offers protection and accessibility, while maintaining a light look and feel. Protect your device for the commute, a cross-campus trek, your vacation or business trip. All three cases are available for pre-order and will ship March 10, 2009.

San Francisco, CA - WaterField Designs, an innovative leader in custom laptop sleeves and designer bags and cases for digital-minded professionals, announces three protective cases for the Amazon Kindle 2(TM): the Travel Case, the Slip Case, and the SleeveCase for the Kindle 2(TM) - all custom-fitted to the Amazon Kindle 2(TM) dimensions. Each stylish case offers protection and accessibility, while maintaining a light look and feel.

"Amazon sold an estimated 500,000 Kindles last year, and that number is expected to quadruple by 2010," explained WaterField owner, Gary WaterField. "We're offering Kindle users a case that's different from the rest and with vibrant cheerful colors."

The Travel Case for the Kindle 2(TM) is designed with padded, internal compartments to keep the Kindle 2(TM), the power adapter, the clip light, and any additional accessories tangle-free and organized while in transport. Self-locking zippers on a front pocket and the main compartment ensure that contents stay in. Available in six vibrant colors, the water-resistant case maintains its thin, compact shape, even when fully packed. Users can toss the case in their bag or opt for a removable shoulder strap to carry it as a stand-alone case.

The Slip Case for the Kindle 2(TM) sports the same vibrantly colored, water-resistant material on its exterior; a lightly padded, scratch-free liner; and impact-resistant plastic to protect the Kindle 2(TM) screen. The open top provides secure yet quick access to the device.

The SleeveCase for the Kindle 2(TM) protects the device with: high-grade neoprene; a sturdy, black, ballistic nylon shell; and a lightly padded closing flap. Two sizes store either the Kindle 2(TM) naked - the Small, with an impact resistant, screen protecting insert - or the Kindle 2(TM) in another case - the Large. A rear, open-top pocket stows USB cable, ear buds, etc. With its optional Shoulder Strap, users can wear the case or toss it into their bag.

Availability and Pricing:

All three cases are available for pre-order from sfbags.com & will ship March 10, 2009. Travel Case for the Kindle 2(TM): \$49. Six colors: black, silver, brown, blue, green or red.

SleeveCase for the Kindle 2(TM): Small: \$39. Large: Color: Black.

Slip Case for the Kindle 2(TM): \$27. Six colors: black, silver, brown, blue, green or red.

Detachable Shoulder Strap for the SleeveCase or Travel Case for the Kindle 2(TM): \$5.

WaterField Designs:

<http://www.sfbags.com/>

Case for the Kindle 2:

<http://www.sfbags.com/products/kindle/kindlecase.htm>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, cameras, and other digital gear. All products are manufactured to exacting standards in San Francisco. More information is available at their website. WaterField Designs, SleeveCase, Travel Case, Slip Case are trademarks of WaterField Designs. Other company and product names may be trademarks of their respective owners. WaterField Designs is not affiliated with Amazon nor has Amazon endorsed these products.

###

Heidi Marzke
Director of PR and Marketing
415-552-8572

heidi@sfbags.com

Link To Article: <https://prmac.com/release-id-4329.htm>
