

## **BreakThru Radio introduces UK College Music Show to the iPhone & iTouch**

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BreakThru Radio introduces The UK College Music Show to the on-the-go listener. In its continuing effort to provide unique and entertaining on-demand radio programming, BTR is proud to announce the debut of its latest specialty show, UK College Music Show. With a new 60 minute episode slated to premiere every Tuesday, BreakThru Radio brings the UK College Music scene to the iPhone and iTouch on-demand.

New York, NY - BreakThru Radio (BTR) introduces The UK College Music Show to the on-the-go listener. In its continuing effort to provide unique and entertaining on-demand radio programming, BTR is proud to announce the debut of its latest specialty show, UK College Music Show. With a new 60 minute episode slated to premiere every Tuesday, BreakThru Radio brings the UK College Music scene to the iPhone and iTouch on-demand.

The first episode, which premiered on Tuesday, February 3rd, finds Olde Time Mr Jason and Master Lowery start us off then quickly hand over to college kids Alex & James. How will they get on? We will be following their progress over the next few weeks, training them up to our impeccable standards. This first show features an exclusive interview with Dan le Sac and Scroobius Pip, a live set from college kids 'Magpied' and some amazing new music straight out of college. Word!

Today in the second episode say hello to Sonny and TJ, two new hosts who bring us an eclectic mix of new UK College made music. This weeks show also features the second half of an exclusive interview with Dan le Sac and Scroobius Pip as well as the second half of the live set by Electro inspired College 3-piece 'Magpied'.

The best part is, every episode will feature a different UK College, which means a completely different taste in music and artists from that College area. Only on BreakThru Radio can you hear such a vast variety of content, complete with a birds-eye view into the ever-evolving realm of independent music!

About Breakthru Radio:

In a world where independent music is becoming infinitely more accessible on the Internet, the need for informed sources to filter out the best of it has become a necessity. "Music for music lovers," is BTR's motto, and one that its DJ's take very seriously.

Unlike other radio stations, BTR offers complete, on-demand programming; a first in internet radio. Listeners can cater to their specific musical preferences, whatever the genre, and at the same time discover the best independent and unsigned artists from across the world. Access the BTR iPhone/ iTouch application application by navigating to the website in Safari on their device.

BreakThru Radio:

<http://www.BreakThruRadio.com>

UK College Music Show:

<http://www.breakthruRadio.com/index.php?show=6082>

Download Link on iPhone and iTouch:

<http://iphone.breakthruRadio.com/>

BreakThru Radio (BTR) is the World's Source for the Best Independent Music on the

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Internet, where expert DJs expose the rich underground of sound not found on commercial radio. Whether it's death metal, dancehall, dubstep, hip-hop, indie rock, skronk, roots country, reggae, electronica, acid jazz, ambient beats, dub, two-step or folk, whatever genre you can imagine, BTR has it well-stocked, and with no expiration date. 954 Lexington Ave., Suite 199, New York, NY 10021 Copyright 2008 BreakThru Radio. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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