

EditShare Showcases New Ingest, Storage and DI Workflow Solutions at BVE

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See EditShare's Complete Collaboration lineup of storage and workflow solutions at the Broadcast Video Expo (BVE) 2009, held at Earls Court 2 in London from February 17 to 19 on stand B30. Visitors to the stand can see the EditShare's fully integrated products for maximizing media sharing and storage in multi-user editing environments from ingest through production and archiving.

L and shared media storage systems, will be exhibiting EditShare's Complete Collaboration lineup of storage and workflow solutions at the Broadcast Video Expo (BVE) 2009, held at Earls Court 2 in London from February 17 to 19 on stand B30 (first booth on the right of the main aisle entrance). Visitors to the stand can see the EditShare's fully integrated products for maximizing media sharing and storage in multi-user editing environments from ingest through production and archiving.

The exhibit will feature the EditShare Storage Series for shared editing environments; the EditShare XStream Series for high demand, high performance scenarios like Digital Intermediate (DI); FLOW Ingest, a multi-channel ingest tool with universal media file technology; and FLOW Browse, a new tool for searching and annotating material in the EditShare environment. EditShare ARK solutions for back-up, mirroring and archiving will also be featured.

About EditShare Complete Collaboration Products

EditShare technology enables users to easily and economically share media and work collaboratively. Avid, Apple, Adobe, Autodesk, Boris FX, Canopus, Digidesign, Media 100, and Sony editors and composers connected to an EditShare network can seamlessly access in real-time a common pool of media files. Regardless of application or platform, source material, work in progress and finished packages are shared and instantly available to all users on the EditShare network. The rules-driven workflow ensures that no data is ever overwritten or accidentally destroyed.

The EditShare FLOW Series offers two distinct packages - FLOW Ingest and FLOW Browse - that integrate seamlessly with the EditShare Storage, XStream and Ark solutions. EditShare FLOW Ingest is the only acquisition solution that captures up to four channels of media and related metadata in just about any format and simultaneously outputs to three formats, including multiple Avid and Apple formats plus a low proxy format. No transcoding is required; files are immediately available. Features include multi-channel ingest with independent control over each channel, full metadata capture, and edit-while-recording capabilities. Users can automate ingest, control ingest remotely or initiate it manually. EditShare FLOW Ingest supports Apple Pro Res, Avid MXF formats and up to three codecs per channel including proxy.

EditShare FLOW Browse simplifies and accelerates media searches within the EditShare storage environment. Users can quickly locate media among hundreds of thousands of clips. EditShare FLOW Browse supports proxy viewing outside the nonlinear editing application for optimal viewing on the EditShare Media Space, annotation of metadata forms, and the ability to drag and drop media into an Avid or Final Cut Pro bin.

EditShare Storage Series includes the EditShare Field mobile storage solution, EditShare Metro for small to mid-size editing workgroups and EditShare Scalable Rack Units. In addition to the legendary Apple and Avid project sharing capabilities, the storage series offers automated diagnostic tools and the industry's most efficient back office data processing policies and administration.

The EditShare XStream Series is designed to support high performance post and broadcast environments. EditShare XStream can process media at data rates of 300MB per second per stream, supporting over 100 streams of DV50 and multiple 1080p 444 HD projects/streams. EditShare XStream is the ideal solution for post facilities working with Digital Intermediate (DI) 2k projects as well as television stations with large numbers of simultaneous users accessing central storage or employing concurrent workflows.

EditShare Ark provides integrated solutions for backups, mirroring, and archiving. These essential security features let users economically organize and manage media in a variety of scenarios, including LTO-backup and "spinning disc" solutions that can be upgraded to full EditShare Server Series with little to no downtime. Built on "Green" drive technology, the EditShare Ark units optimize storage costs without compromising quality or scalability.

Visit EditShare at BVE on stand B30 which is immediately to the right in the main aisle near the entrance to the exhibition.

EditShare:

<http://www.editshare.com>

Complete Collaboration:

http://www.editshare.com/index.php?option=com_wrapper&Itemid=112

EditShare LLC is the pioneer of a new category of collaborative editing solutions designed for digital media workgroups and production companies. The EditShare system fuels the collaborative creative process for digital media artists by delivering high quality high performance and cost effective networked collaborative editing solutions. (C) 2009 EditShare LLC. All rights reserved. EditShare(TM) is a registered trademark of EditShare LLC. All other trademarks mentioned herein belong to their respective owners.

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