

Newt Data Shares Cost Reductions with Customers using New Lower Prices

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Newt Data Systems today announced it is sharing the benefits of declining costs with customers by lowering prices on SwiftStore hard drives. Advances in hard drive technology, reductions in materials costs and highly efficient manufacturing have combined to allow price reductions of up to 30%. Each SwiftStore includes multiple hard drives and connects to Mac and PC computers using Gigabit Ethernet to operate at faster speeds and supply more storage capacity than USB or FireWire hard drives.

Gavilan Hills, CA - Newt Data, a provider of unique data storage products, today announced it is sharing the benefits of declining costs with customers by lowering prices on SwiftStore hard drives. Advances in hard drive technology, reductions in materials costs and highly efficient manufacturing have combined to allow price reductions of up to 30% versus original SwiftStore prices. For even greater savings, customers can choose a refurbished SwiftStore and save even more while enjoying the same warranty and support as a new SwiftStore hard drive.

SwiftStore hard drives support Apple Mac OS X Leopard and Tiger to provide users of Apple iMac, MacBook, MacBook Air, MacBook Pro and Mac Pro computers with a better storage upgrade alternative than other external hard drives. They also support Microsoft Windows XP for PC users or Apple Boot Camp users running Windows on their Macs.

SwiftStore hard drives connect using Gigabit Ethernet ports to operate at faster speeds than hard drives that connect using USB or FireWire. They also use multiple hard drives to provide huge storage capacities. Plus, they offer other unique advantages over USB or FireWire hard drives.

With SwiftStore, you can choose whether to dedicate all storage capacity to a single computer by connecting to it directly or divide the storage capacity among multiple computers by connecting to them via a network router. With USB or FireWire, you need a separate hard drive for each computer that needs storage capacity resulting in wasted capacity.

SwiftStore features include:

- * Faster speeds than USB 2.0 or FireWire 800 hard drives
- * Large capacities of 2TB, 3TB, 4TB or 6TB that are expandable
- * Automatic LAN and Wi-Fi support when connected to a router

Pricing and Availability:

The Newt Data SwiftStore high-speed hard drives are now available in 2TB, 3TB, 4TB or 6TB capacities from the Newt Data online store. Suggested retail prices range from \$649 to \$1,499 (USD) and limited quantities of refurbished systems are available at a discount. For more information, visit the Newt Data website.

Newt Data Systems:

<http://www.NewtData.com>

Located in Southern California, Newt Data was founded to overcome the limitations of the ordinary data storage products available to users of desktop and notebook computers. Newt Data accomplishes this by challenging a highly experienced team to develop unique products that apply the best available technologies in new and innovative ways to improve user experiences. For more information, visit the Newt Data website.

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